

COCA-COLA FEMSA FIRST QUARTER 2024 CONFERENCE CALL

Coca-Cola FEMSA, S.A.B. de C.V. (NYSE: KOF, BMV: KOFUBL)

Invites you to participate in its conference call, including a question-and-answer session to discuss first quarter 2024 results.

The call will be held on:

Wednesday April 24, 2024

10:00 hrs Eastern Time 8:00 hrs Mexico City Time

It will be conducted by:

lan Craig, Chief Executive Officer, Gerardo Cruz, Chief Financial Officer, and Jorge Collazo, Investor Relations Director.

Coca-Cola FEMSA's First Quarter 2024 financial results will be released on Wednesday April 24, 2024, before the market opens.

> To participate in the conference call please dial: Mexico: 00 1 866 966 8830 Domestic U.S.: 866 580 3963 International: +1 786 697 3501

Alternatively, participants can log into <u>www.coca-colafemsa.com</u> for a live audio webcast of the conference call. Subsequently, the conference call audio will be available at <u>www.coca-colafemsa.com</u>

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The Company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio to more than 272 million consumers. With over 104,000 employees, the company markets and sells approximately 4 billion unit cases through more than 2.1 million points of sale a year. Operating 56 manufacturing plants and 252 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The Company is a member of the Dow Jones Sustainability Index MILA Pacific Alliance, FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index, among others. Its operations encompass certain territories in Mexico, Brazil, Guatemala, Colombia and Argentina and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay and, in Venezuela, through an investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

For additional information, please contact the Investor Relations team:

- Jorge Collazo | jorge.collazo@kof.com.mx
- Lorena Martin | <u>lorena.martinl@kof.com.mx</u>
- Marene Aranzabal | <u>marene.aranzabal@kof.com.mx</u>
- Emilio Villacís | <u>tmxemilio.villacis@kof.com.mx</u>