



**CONVENIENCE TRANSLATION OF THE AGENDA FOR THE ANNUAL GENERAL ORDINARY SHAREHOLDERS' MEETING  
TO BE HELD ON MARCH 19<sup>th</sup>, 2024**

By resolution of the Board of Directors, the shareholders of COCA-COLA FEMSA, S.A.B. DE C.V. (the "Company") are called to the Annual General Ordinary Shareholders Meeting (the "Meeting"), to be held on March 19<sup>th</sup>, 2023, at 12:00 p.m., at the building located at Calle Mario Pani #100, Colonia Santa Fe Cuajimalpa, Alcaldía Cuajimalpa de Morelos, zip code 05348, in Mexico City, pursuant to the following:

**AGENDA:**

To review and adopt the resolutions that the Meeting deems convenient regarding the following:

- I. Report of the Chief Executive Officer, which includes the financial statements for the year 2023; the opinion of the Board of Directors of the Company on the content of the Chief Executive Officer's report; report of the Board of Directors containing the main accounting and information policies and criteria followed in the preparation of the Company's financial information, as well as the report on the operations and activities in which it participated during the year 2023; and reports of each of the Chairmen of the Company's Audit and Corporate Practices Committees.
- II. Application of the results for the year 2023 of the Company, including the declaration and payment of cash dividends in local currency.
- III. Determination of the maximum amount to be allocated for the Company's stock repurchase fund.
- IV. Election of the members of the Board of Directors.
- V. Determination of the compensation of the members of the Board of Directors, their independence qualification, and election of the positions of Chairman and Secretaries of the Board of Directors.
- VI. Election of members of the following Committees of the Company: (i) Planning and Finance, (ii) Audit, and (iii) Corporate Practices; appointment of each of their respective Chairman, and determination of their compensation.
- VII. Appointment of delegates to formalize the resolutions of the Meeting.
- VIII. Reading and, if applicable, approval of the minutes of the Meeting.

In order to attend the Meeting, the shareholders of the Company shall be registered as such in the registry kept by the Secretary of the Company, deposit their shares in the secretary of the Company or in any credit institution operating in Mexico or in S.D. Indeval, Institución para el Depósito de Valores, S.A. de C.V. ("INDEVAL"), and obtain the corresponding certificate to be admitted in the Meeting.

When the deposit is made in a credit institution, the institution receiving the deposit shall issue the corresponding certificate and notify the Secretary of the Company by letter or e-mail, the deposit, name of depositor, and if applicable, name of its representative.

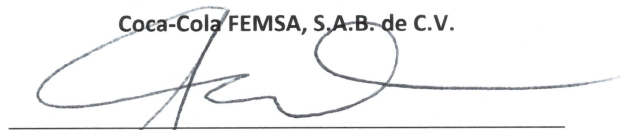
In the event the shares are deposited in INDEVAL, such institution shall promptly communicate to the Secretary of the Company the number of shares that each of its depositors maintains in such institution, indicating if the deposit has been done on their own behalf or on behalf of others, listing the name of the depositors on such certificate.

The shares deposit, the delivery of certificates and the communication or notification, as applicable, shall be made to the Secretary of the Company, located at Calle Mario Pani #100, Colonia Santa Fe Cuajimalpa, Alcaldía Cuajimalpa de Morelos zip code 05348, in Mexico City at least 48 (forty eight) hours before the date and time of the Meeting.

The shareholders may be represented in the Meeting, through attorneys-in-fact by proxy or by power granted pursuant to the templates referred to in article 49 subsection III of the Mexican Securities Market Law, shall be delivered to the Secretary of the Company with the aforementioned anticipation. The proxy templates will be available with the Secretary of the Company.

Mexico City, February 15th, 2024.

Coca-Cola FEMSA, S.A.B. de C.V.

  
Alejandro Gil Ortiz  
Secretary of the Board of Directors