

COCA-COLA FEMSA FOURTH QUARTER 2023 CONFERENCE CALL

Coca-Cola FEMSA, S.A.B. de C.V. (NYSE: KOF, BMV: KOFUBL)

Invites you to participate in its conference call, including a question-and-answer session to discuss fourth quarter 2023 results.

The call will be held on:

Thursday February 22, 2024

10:00 hrs Eastern Time 9:00 hrs Mexico City Time

It will be conducted by:

lan Craig, Chief Executive Officer, Gerardo Cruz, Chief Financial Officer, and Jorge Collazo, Investor Relations Director.

Coca-Cola FEMSA's Fourth Quarter 2023 financial results will be released on Thursday February 22, 2024, before the market opens.

To participate in the conference call please dial:

México: 00 1 866 966 8830 Domestic U.S.: 866 580 3963 International: +1 786 697 3501 Participant passcode: 5828994

Alternatively, participants can log into www.coca-colafemsa.com for a live audio webcast of the conference call. Subsequently, the conference call audio will be available at www.coca-colafemsa.com

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 134 brands to a population of more than 270 million. With over 97 thousand employees, the company markets and sells approximately 3.8 billion unit cases through more than 2 million points of sale a year. Operating 56 manufacturing plants and 249 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

For additional information, please contact the Investor Relations team:

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