

Coca-Cola FEMSA announces the date for its annual shareholders' meeting

Mexico City, Mexico - February 16, 2024 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) ("Coca-Cola FEMSA") announces that it will hold its annual shareholders' meeting on March 19, 2024. A copy of the formal call for the Shareholders' Meeting is available in the following link: <u>https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/</u>

The detailed proposals for each item of the agenda of the Shareholders' Meeting, including the names and biographies of the persons being nominated to be appointed to Coca-Cola FEMSA's Board of Directors and to the Audit, Corporate Practices, and Planning and Finance committees, are available on the Coca-Cola FEMSA website: <u>https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/</u>.

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL

NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 134 brands to a population of more than 270 million. The company markets and sells approximately 3.8 billion unit cases through more than 2 million points of sale a year. Operating 56 manufacturing plants and 249 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

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