



PROPOSALS TO BE DISCUSSED FOR APPROVAL IN THE ANNUAL ORDINARY GENERAL SHAREHOLDERS' MEETING OF COCA-COLA FEMSA, S.A.B. DE C.V.

In connection with the call to the Annual General Ordinary Shareholders' Meeting (the "Meeting") of Coca-Cola FEMSA, S.A.B. de C.V. (the "Company"), to be held on March 19, 2024, at 12:00 (twelve) p.m. at the building located at Calle Mario Pani #100, Colonia Santa Fe Cuajimalpa, Alcaldía Cuajimalpa de Morelos, zip code 05348, in Mexico City, the shareholders are hereby informed of the proposed agenda items to be proposed and discussed during the Meeting:

I.- Report of the Chief Executive Officer, which includes the financial statements for the year 2023; the opinion of the Board of Directors of the Company on the content of the Chief Executive Officer's report; report of the Board of Directors containing the main accounting and information policies and criteria followed in the preparation of the Company's financial information, as well as the report on the operations and activities in which it participated during the year 2023; and reports of each of the Chairmen of the Company's Audit and Corporate Practices Committees.

Sole	<p>The following reports and opinions will be presented for approval by the Meeting:</p> <ul style="list-style-type: none">a. Report of the Chief Executive Officer of the Company prepared in accordance with Article 172 of the General Law of Commercial Companies (<i>Ley General de Sociedades Mercantiles</i>), which contains the financial statements of the Company for the year 2023;b. Opinion of the Board of Directors on the content of the Chief Executive Officer's report;c. Reports of the Board of Directors regarding: (i) the main accounting and reporting policies and criteria followed in the preparation of the Company's financial information; and (ii) the operations and activities in which it participated during the year 2023.d. Annual report of the Audit Committee; ande. Annual report of the Corporate Practices Committee.
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II.- Application of the results for the year 2023 of the Company, including the declaration and payment of cash dividends in local currency.

Sole	The proposal to be submitted to the Meeting on the application of the Company's results for the year 2023, including the declaration and payment of cash dividends, will be available no later than March 6, 2024, at the following link: https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/
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III.- III. Determination of the maximum amount to be allocated for the Company's stock repurchase fund.

Sole	The proposal to be presented to the Meeting regarding the maximum amount of resources that may be used for the repurchase of the Company's own shares for the year 2024, and until the next Annual Ordinary General Shareholders' Meeting is held, will be available at the Company's website no later than March 6, 2024, which can be accessed at the following link: https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/
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IV.- Election of the members of the Board of Directors.

Sole	<p>Each person nominated to be a member of the Board of Directors by the "L" Series, will be voted on an individual-basis at the Meeting.</p> <p>The names and biographies of the persons proposed to the Meeting as members of the Company's Board of Directors, are available on the Company's website, which can be accessed at the following link: https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/</p>
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V.- Determination of the compensation of the members of the Board of Directors, their independence qualification, and election of the positions of Chairman and Secretaries of the Board of Directors.

First	<p>It will be proposed to the Meeting that the compensation to be paid to the members of the Board of Directors for the performance of their duties, for each attendance to the meetings of the Board of Directors, be as follows:</p> <ul style="list-style-type: none"> - US \$13,000.00 for the members of the Board of Directors who are of foreign nationality and residence; and - US \$9,000.00 for other members of the Board of Directors.
Second	<p>The Meeting will qualify the independence of Ricardo Guajardo Touché, Alfonso González Migoya, Enrique F. Senior Hernández, Luis Alfonso Nicolau Gutiérrez, Francisco Zambrano Rodríguez, Luis Rubio Freiderg, Victor Alberto Tiburcio Celorio, Olga González Aponte, Jaime A. El Koury y Amy Eschliman.</p>
Third	<p>José Antonio Fernández Carbajal will be proposed as Executive Chairman of the Board of Directors, and Alejandro Gil Ortiz and Carlos Luis Díaz Sáenz will be nominated as secretary and alternate secretary, non-members of the Board of Directors, respectively.</p>

VI.- Election of members of the following Committees of the Company: (i) Planning and Finance, (ii) Audit, and (iii) Corporate Practices; appointment of each of their respective Chairman, and determination of their compensation.

First	<p>A proposal of the persons who will integrate the Company's Planning and Finance, Audit and Corporate Practices Committees will be presented to the Meeting.</p> <p>The names and biographies of the people who will be proposed to serve on the Company's Planning and Finance, Audit and Corporate Practices Committees are available at the Company's website, which can be accessed at the following link: https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/</p>
Second	<p>It will be proposed to the Meeting that the compensation to be paid to the members of the Company's Committees for the performance of their duties, for each attendance to the Committee's sessions, be as follows:</p> <ul style="list-style-type: none"> - US \$6,500.00 for the Chairman of the Audit Committee; and - US \$5,000.00 for the other Directors members of the Committees.

VII.- Appointment of delegates to formalize the resolutions of the Meeting.

	<p>It is proposed to appoint Sergio Rodríguez Pérez and Julio César Cristiani Arce as delegates to formalize the resolutions adopted by the Meeting and, if applicable, to formalize and register the minutes of the Meeting.</p>
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