

Coca-Cola FEMSA Announces Change of Alternate Directors

Mexico City, Mexico - January 15, 2024 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) ("KOF") announces that Mrs. T. Robin Rodgers Moore, who served as Alternate Director to Mr. José Octavio Reyes Lagunes, and Mrs. Marie D. Quintero-Johnson, who served as Alternate Director to Mrs. Jennifer Mann, have resigned from their position.

In their place, Mr. Enrique Rapetti has been appointed as Alternate Director to Mr. José Octavio Reyes Lagunes and Mr. Felix Poh has been appointed as Alternate Director to Mrs. Jennifer Mann by our Series D shareholders, through which The Coca-Cola Company indirectly participates in KOF.

In addition, our Series D shareholders have appointed Mrs. Erin L. May as Alternate Director to Mr. Nikos Koumettis.

These changes are effective today January 15, 2024.

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL

NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 134 brands to a population of more than 270 million. The company markets and sells approximately 3.8 billion unit cases through more than 2 million points of sale a year. Operating 56 manufacturing plants and 249 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.cocacolafemsa.com

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