Global Tax Compliance Standard

Context

Establish the guidelines and principles under which the tax practice must be carried out for each of the territories in which the Coca-Cola FEMSA, S.A. B. de C.V. and subsidiaries have presence

Scope

The guidelines and principles established in this document are mandatory observance and compliance for Coca-Cola Femsa and its collaborators, in all the territories in which it has a presence.

Normative content

Tax Compliance Commitment

- 1. At Coca-Cola Femsa, our commitment is to comply with all applicable tax laws and regulations in each of the countries and territories we operate. We consider we create economic and social value by the taxes we pay in the countries in which we operate.
- 2. The content of our Global Tax Compliance Standard is aligned with our business and commercial strategy, where tax efficiency opportunities are evaluated within a clear ethical and legal framework, based on the following main principles:
 - Our commitment to be in compliance with the letter as well as the spirit of the tax law;
 - Have an open channel of communication with tax authorities, providing full and accurate information with transparence and trust;
 - Follow the arms-length principle amongst our group transactions;
 - Pay taxes in the country where the activities take place;
 - Not to transfer value created to tax-low jurisdictions nor to use so-called tax heavens for tax avoidance or tax structures without commercial substance;
 - The approval process of this Global Tax Compliance Standard must be executed based on what is established in the management process of Coca-Cola FEMSA's regulatory framework.

Tax Governance and Risk Management

- 3. Diligent professional care and judgment have to be applied to ensure all decisions are well considered, documented, and taken within a clear ethical and legal framework, at the appropriate level.
 - Internal procedures and revisions must assure that accountability, activities and behaviors are consistent throughout our operations.
 - Corporate Tax Direction establishes procedures, guidelines and training to support the main tax principles and implement, together with the Tax areas of each Operation, systems that allow day-to-day observation of all tax obligations within its operations.
 - Coca-Cola FEMSA's Code of Ethics establishes the responsibility of all employees to comply with its Internal Guidelines, including what is established in this Global Tax Compliance Standard, and Coca-Cola FEMSA has a whistleblower system (KOF Ethics Line) available to any third party and employees in order to denounce any non-compliance detected.

Tax Incentives

4. If tax incentives are available in regions where we have a business activity, we may choose to use them, which are generally contributing for social and economic development, job creation and expansion of infrastructure.