

Coca-Cola FEMSA Announces Time Change for its First Quarter 2023 Earnings Conference Call

Mexico City, Mexico April 17, 2023 – Coca-Cola FEMSA, S.A.B de C.V. (BMV: KOFUBL; NYSE: KOF) ("KOF") announces the rescheduling of its earnings conference call for the first quarter 2023, from the previously announced time of 10:00 a.m. Mexico City time / 12:00 p.m. Eastern time, to 08:00 a.m. Mexico City time / 10:00 a.m. Eastern time.

As a result, the call will be held on:

Thursday April 27, 2023

10:00 hrs Eastern Time 8:00 hrs Mexico City Time

It will be conducted by:

Ian Craig, Chief Executive Officer, Gerardo Cruz, Chief Financial Officer, and Jorge Collazo, Investor Relations Director.

Coca-Cola FEMSA's First Quarter 2023 financial results will be released on Wednesday April 26, 2023, after the market closes.

To participate in the conference call please dial:

México: 00 1 866 966 8830 Domestic U.S.: 866 580 3963 International: +1 786 697 3501 Participant passcode: 5828994

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL, NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 134 brands to a population of more than 270 million. The company markets and sells approximately 3.8 billion unit cases through more than 2 million points of sale a year. Operating 56 manufacturing plants and 249 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.cocacolafemsa.com

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