

Coca-Cola FEMSA announces the date for its annual shareholders' meeting

Mexico City, Mexico – March 1, 2023 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) ("Coca-Cola FEMSA"), the largest public bottler of Coca-Cola products in the world by sales volume, announces that it will hold its annual shareholders' meeting on March 27, 2023. A copy of the formal call for the Shareholders' Meeting is available in the following link: https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/.

The detailed proposals for each item of the agenda of the Shareholder's Meeting, including the names and biographies of the persons being nominated to be appointed to Coca-Cola FEMSA's Board of Directors and to the Audit, Corporate Practices, and Planning and Finance committees, are expected to be made available on the Coca-Cola FEMSA website: https://coca-colafemsa.com/en/investor-relations/information-for-shareholders/shareholders-meeting/ by no later than March 3, 2023.

About Coca-Cola FEMSA

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 266 million. With over 80 thousand employees, the company markets and sells approximately 3.5 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 260 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela.

For further information, please visit www.coca-colafemsa.com

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