

COMMUNITY COMMITMENT

Politic

Goal

At **Coca-Cola FEMSA** we reaffirm our commitment to contribute to the development of communities where we operate through our business and social management, which is an example of the principles and values we have practiced since our origin.

General guidelines

1. We establish business strategies that lead to the economic growth of the company, our Employees and their families, improvement of the quality of life of the communities in which we operate.
2. We seek to have a social license to operate in our communities where we are located, for that purpose we comply with the guidelines and processes established in the **“Risk Care and Community Relationship Model” (MARRCO in Spanish)**.
3. We set up initiatives in the area of community participation.
4. We establish communication mechanisms for internal audiences (Directors and Employees), the communities where we operate and key stakeholders, on the technical, cultural, environmental, social, political, and regulatory aspects of our operations.
5. We create, maintain, and strengthen relationships with the communities and other entities of the society where we operate, focused on community development.
6. We promote the employment and contracting of local services, under equal circumstances, as well as the purchase of products, supplies and raw materials from the regions and communities in which we operate, all while ensuring strict adherence to Human Rights.



For purposes of this policy, the following terms shall have the meanings set forth herein, when used in both the singular and plural form:



Coca-Cola FEMSA, Coca-Cola FEMSA, S.A.B.
de C.V. including all its Subsidiaries.



Coca-Cola FEMSA Code of Ethics, a document that contains **Coca-Cola FEMSA's** ethical principles, unifies criteria and establishes a common reference framework that gives direction for acting in an integral manner, it is also a useful work tool that guides correct and value-driven decision-making.



Employees, unionized and non-unionized workers in **Coca-Cola FEMSA's** companies.



KOF Ethics Line, is a formal mechanism that is used by Directors and Employees, as well as by Third Parties with whom **Coca-Cola FEMSA** has a relationship in the development of its operations, to report any breach and/or possible risk of breach of **Coca-Cola FEMSA's** Code of Ethics, **Coca-Cola FEMSA** Corporate Policies, and other Internal Guidelines as well as to address any doubts or concerns.



Internal Guidelines, FEMSA Code of Ethics, **Coca-Cola FEMSA** Corporate Policies, global standards, processes, procedures, work regulations, and any other internal document authorized by management to have such effect.



Operation, each of **Coca-Cola FEMSA's** business units, considered by country or by group of countries according to **Coca-Cola FEMSA's** organizational management, and which is led by a Chief Operating Officer; except when the Internal Guidelines refer to the Legal Compliance Officer (LCO- Legal Compliance Officer), the **Coca-Cola FEMSA** Ethics Committee or any functional area of an Operation, in which case the term "Operation" will be understood as the business units of **Coca-Cola FEMSA** considered by country.



Coca-Cola FEMSA Corporate Policies, documents that contain the general principles that govern the conduct of **Coca-Cola FEMSA** and its Employees in a relevant topic or area, keep order and consistency between Operations and / or mitigate critical or high-impact risks that affect the Operations, and which are authorized by the **Coca-Cola FEMSA** Chief Executive Officer, or by the Board of Directors, as applicable.