

Coca-Cola FEMSA successfully closes the acquisition of CVI Refrigerantes in Brazil

Mexico City, Mexico - January 24, 2021 - Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOF UBL; NYSE: KOF) ("Coca-Cola FEMSA" or the "Company"), announces that its Brazilian subsidiary Spal Indústria Brasileira de Bebidas S.A. ("Spal") has successfully closed the transaction to acquire 100% of CVI Refrigerantes Ltda. ("CVI"), in an all cash transaction.

As per the announcement made on December 17, 2021, with the acquisition of CVI, Coca-Cola FEMSA bolsters its leadership position in the region to reach 52% of the Coca-Cola System's volume in Brazil. The Company adds to its operation one bottling facility and three distribution centers that serve more than 13 thousand points of sale and more than 2.8 million consumers. CVI's volume for 2021 was approximately 30.9 million unit cases, not including beer.

Coca-Cola FEMSA will start integrating the results of CVI as of February 2022.

"We are very encouraged to continue strengthening our footprint in Brazil with the acquisition of CVI. Its footprint is ideal not only due to its synergetic profile but because it allows us to continue consolidating our leadership position in the region." said John Santa Maria, Coca-Cola FEMSA's Chief Executive Officer.



About Coca-Cola FEMSA

Mexican Stock Exchange, Ticker: KOFUBL

NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The Company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 129 brands to a population of more than 265 million. With over 80 thousand employees, the Company markets and sells approximately 3.3 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 268 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The Company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

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