

Coca-Cola FEMSA, S.A.B. de C.V. **Proposed Audit Committee 2021**

Víctor Alberto Tiburcio Celorio

Chairman and Financial Expert

Born: February 1951

First elected to
Committee: 2018
Principal occupation: Independent consultant
Other directorships: Member of the board of directors and member of the audit committee of Fomento Económico Mexicano, S.A.B. de C.V. ("FEMSA"), Grupo Palacio de Hierro S.A.B. de C.V., Grupo Financiero Scotiabank Inverlat, Profuturo Afore, S.A. de C.V., Grupo Nacional Providencial S.A.B. and Fresnillo, PLC.
Business experience: Worked for over forty-three years at Mancera, S.C. (Ernst & Young Mexico), serving as partner for thirty three years and as Chief Executive Officer and Chairman of the board of directors for thirteen years until his retirement in 2013. He was chairman of the board of Mexican Financial Reporting Standards and served as President of the Mexican Institute of Public Accountants.
Education: Holds a Public Accountant degree from the Universidad Iberoamericana (IBERO) and Master in Business Administration from Instituto Tecnológico Autónomo de México (ITAM).

Alfonso González Migoya

Born: January 1945

First elected to
Committee: 2007
Principal occupation: Business consultant and managing partner of Acumen Empresarial, S.A. de C.V.
Other directorships: Chairman of the board of directors of Invercap Holdings, S.A.P.I. de C.V. and member of the board of directors of FEMSA, Controladora Vuela Compañía de Aviación, S.A.B. de C.V. (Volaris), Grupo Cuprum, S.A.P.I. de C.V., y Pinturas Berel, S.A. de C.V. Member of the board of directors and member of the audit and corporate practices committees of Nemark, S.A.B. de C.V., Bolsa Mexicana de Valores, S.A.B. de C.V., Regional, S.A.B. de C.V., y Servicios Corporativos Javier, S.A.B. de C.V.
Business experience: Served as Corporate Director of Alfa, S.A.B. de C.V. from 1995 to 2005 and as Chairman of the board of directors and Chief Executive Officer of Grupo Industrial Saltillo, S.A.B. de C.V. from 2009 to 2014.
Education: Holds a degree in Mechanical Engineering from ITESM and a MBA from the Stanford University Graduate School of Business.

Charles H. McTier

Born: January 1939

First elected to
Committee: 2002
Principal occupation: Retired
Business experience: Was associated with the Robert W. Woodruff Foundation for over forty years, serving as its President from 1988-2006 and served as a trustee from 2006-2015. Served on the board of directors of nine U.S. Coca-Cola bottling companies in the 1970s and 1980s.
Education: Holds a bachelor's degree in Business Administration from Emory University.

Francisco Zambrano Rodríguez

Born: January 1953

First elected to
Committee: 2003
Principal occupation: Managing Partner of FORTE Estate Planning S.C.

Other directorships: Alternate member of the board of directors of FEMSA, Co-Chief Executive Officer and member of the board of directors of Desarrollo de Fondos Inmobiliarios, S.A. de C.V., Desarrollo Inmobiliario y de Valores, S.A. de C.V., Corporativo Zeta DIVASA, S.A.P.I. de C.V. and IPFC Inmuebles, S.A.P.I. de C.V.

Business experience: Has extensive experience in investment banking and private investment services in Mexico, real estate projects, and as patrimonial and probate consultant.

Education: Holds a degree in Chemical Engineering from ITESM and a MBA from The University of Texas at Austin.

Technical secretary (non-member of the committee): Gerardo Estrada Attolini

Coca-Cola FEMSA, S.A.B. de C.V.

Proposed Corporate Practices Committee 2021

Daniel Javier Servitje Montull

Chairman

Born: April 1959
First elected to Committee: 2003
Principal occupation: Chief Executive Officer and Chairman of the board of directors of Grupo Bimbo, S.A.B. de C.V. ("Bimbo")
Other directorships: Member of the boards of directors of Grupo Financiero Banamex, S.A. de C.V., Instituto Mexicano para la Competitividad, A.C., The Consumer Goods Forum, and the Stanford GSB Advisory Council. Chairman of the board of directors of Corporación Aura Solar, S.A.P.I. de C.V. and Servicios Comerciales de Energía, S.A. de C.V.
Business experience: Served as Vice President of Bimbo.
Education: Holds a Business Administration degree from Universidad Iberoamericana (IBERO) and a MBA from the Stanford University Graduate School of Business.

Jaime A. El Koury

Born: September 1953
First elected to Committee: 2017
Principal occupation: General Counsel of the Financial Oversight and Management Board for Puerto Rico, a governmental entity created in 2016 under US federal statute.
Business Experience: Was a partner at Cleary Gottlieb Steen and Hamilton, LLP from 1986 to 2014.
Education: Holds a bachelor's degree from Yale University and a law degree from Yale University Law School.

Luis Rubio Freidberg

Born: August 1955
First elected to Committee: 2016
Principal occupation: Chairman of the organization México Evalúa Centro de Análisis de Políticas Públicas, A.C. and Consejo Mexicano de Asuntos Internacionales.
Other directorships: Member of the board of directors of Xanthus, The India Fund, Inc., and The Tinker Foundation.
Business experience: He is a contributing editor of the newspaper Reforma. In the 1970s he was Planning Director at Citibank in Mexico and served as an adviser to Mexico's Secretary of the Treasury.
Education: Holds a degree in Financial Administration, a multinational MBA and a master's degree and PhD in Political Science from Brandeis University.

Luis Alfonso Nicolau Gutiérrez

Born: June 1961
First elected to Committee: 2016
Principal occupation: Partner at Ritch, Mueller, Heather y Nicolau, S.C., and member of the firm's executive committee.
Other directorships: Member of the board of directors of Morgan Stanley, Casa de Bolsa, S.A. de C.V., UBS Asesores México, S.A. de C.V., Grupo Posadas, S.A.B. de C.V., Ignia's public fund (Fideicomiso Ignia), Grupo Cementos de Chihuahua, S.A.B. de C.V., Grupo Coppel, S.A. de C.V. Member of the investment committee of Ignia Fund and Promotora Social México.
Has been a partner at Ritch Mueller since 1990, specializes in mergers and acquisitions, debt and equity capital markets transactions and banking and

finance. He is a leading expert in assisting underwriters and issuers in debt and equity offerings in Mexico and abroad. Also, he worked as a foreign associate for Johnson & Gibbs, Dallas and Shearman & Sterling, New York.
Education: Holds a Law degree from Escuela Libre de Derecho and a Masters in Law from Columbia University.

Technical secretary (non-member of the Committee): Karina Awad Pérez

Coca-Cola FEMSA, S.A.B. de C.V.
Proposed Planning and Finance Committee 2021

Ricardo Guajardo Touché

Chairman

Born: May 1948
First elected to Committee: 2003
Principal occupation: Chairman of the board of directors of Solfi, S.A. de C.V.
Other directorships: Member of the board of directors of FEMSA, El Puerto de Liverpool, S.A.B. de C.V., Grupo Financiero BBVA Bancomer, S.A. de C.V., Institución de Banca Múltiple, Grupo Aeroportuario del Sureste, S.A. de C.V., Grupo Bimbo, S.A.B. de C.V., Instituto Tecnológico y de Estudios Superiores de Monterrey ("ITESM") and Vitro, S.A.B. de C.V.
Business experience: Has held senior executive positions at FEMSA, Grupo AXA, S.A. de C.V. and Grupo Valores de Monterrey, S.A.B. de C.V.
Education: Holds an Electrical Engineering degree from ITESM and the University of Wisconsin and a Master's degree from the University of California at Berkeley.

John Murphy

Born: 1962
First elected to Committee: 2019
Principal occupation: Executive vice president and chief financial officer of The Coca-Cola Company.
Other directorships: Member of the board of Coca-Cola Beverages Japan Holdings Inc, China Beverafes Ltd. and Lindley Corporation.
Business experience: From 2016 to 2018 he served as president of the Asia Pacific group of The Coca-Cola Company and as president of the South Latin business unit. Prior to this role, from 2008 to 2012, he was president of the Latin Center business unit. During his three-decade career with Coca-Cola Company, he has held a variety of general management, finance and strategic planning roles.
Education: Holds a bachelor's degree in Business Studies from Trinity College in Dublin and a diploma in professional accounting from University College in Dublin. He qualified as a chartered accountant of the Irish Institute of Chartered Accountants.

Federico Reyes García

Born: September 1945
First elected to Committee: 2003
Principal occupation: Independent Consultant
Other directorships: Alternate member of the board of directors of FEMSA, Fundación FEMSA and Tec Salud.
Business experience: At FEMSA, he held the position of Executive Vice-President of Corporate Development from 1992 to 1993, and Chief Financial Officer from 1999 to 2006 and Corporate Development Officer until 2015.
Education: Holds a degree in Business and Finance from ITESM.

Enrique F. Senior Hernández

Born: August 1943
First elected to Committee: 2004
Principal occupation: Managing Director of Allen & Company, LLC.
Other directorships: Alternate member of the board of directors of FEMSA, and member of the board of directors Grupo Televisa, S.A.B. de C.V., Cinemark USA, Inc. and Univision Communications, Inc.

Business experience: Among other clients, has provided financial advisory services to FEMSA and Coca-Cola FEMSA, S.A.B. de C.V.
Education: Holds a law degree from Yale University, an Honorary Law Doctorate from Emerson College and an MBA from Harvard University Business School.

Miguel Eduardo Padilla Silva

Born: January 1955
First elected to Committee: 2016
Principal occupation: Chief Executive Officer of FEMSA.
Other directorships: Member of the board of directors of FEMSA, Grupo Lamosa, S.A.B. de C.V., Universidad Tec Milenio and Grupo Coppel, S.A. de C.V.
Business experience: He held the positions of Planning and Control Officer of FEMSA from 1997 to 1999 and Chief Executive Officer of the Strategic Procurement Business Division of FEMSA from 2000 to 2003. Prior to his current position, he was the Chief Executive Officer of FEMSA Comercio, S.A. de C.V. from 2004 to 2016 and Chief Financial and Corporate Officer of FEMSA from 2016 to 2017.
Education: Holds a degree in mechanical engineering degree from ITESM, a MBA from Cornell University and executive management studies at Instituto Panamericano de Alta Dirección de Empresas.(IPADE)

Technical secretary (non-member of the Committee): Constantino Spas Montesinos