



Coca-Cola FEMSA announces the date for its annual shareholders' meeting

Mexico City, Mexico – February 23, 2021 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) (“Coca-Cola FEMSA”), the largest public bottler of Coca-Cola products in the world by sales volume, announces that it will hold its annual shareholders’ meeting on March 19, 2021.

Coca-Cola FEMSA also announces that the record date for the holders of its ADSs is February 25, 2021.

About Coca-Cola FEMSA

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 129 brands to a population of more than 261 million. With over 80 thousand employees, the company markets and sells approximately 3.4 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 268 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the S&P/BMV Total Mexico ESG Index, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela.

For further information, please visit www.coca-colafemsa.com

For additional information, please contact the Investor Relations team:

- Jorge Collazo | jorge.collazo@kof.com.mx
- Lorena Martin | lorena.martinl@kof.com.mx
- Bryan Carlson | bryan.carlson@kof.com.mx
- Marene Aranzabal | marene.aranzabal@kof.com.mx