

## Coca-Cola FEMSA announces the date for its annual shareholders' meeting

**Mexico City, Mexico – February 18, 2020 – Coca-Cola FEMSA, S.A.B. de C.V.** (BMV: KOFUBL; NYSE: KOF) (“Coca-Cola FEMSA”), the largest public bottler of Coca-Cola products in the world by sales volume, announces that it will hold its annual shareholders’ meeting on March 17, 2020.

Coca-Cola FEMSA also announced that the record date for the holders of its ADSs is February 28, 2020.

### About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL  
NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 257 million. With over 83 thousand employees, the company markets and sells approximately 3.3 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 275 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com)

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