



Coca-Cola FEMSA announces placement of a Ps. 4,727 million bond in Mexican Market

Mexico City, Mexico – February 6, 2020 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFUBL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”), the largest Coca-Cola franchise bottler in the world by sales volume, announces the successful placement of two tranches of Mexican peso-denominated bonds or *certificados bursátiles* in the Mexican market.

The Company placed *certificados bursátiles* for an aggregate amount of Ps. 3,000 million for 8 years bearing an annual fixed interest rate of 7.35%, and *certificados bursátiles* for an aggregate amount of Ps. 1,727 million for 5.5 years bearing a variable interest rate of TIIE + 0.08%.

The *certificados bursátiles* received credit ratings of AAA(mex) from Fitch México, S.A. de C.V. and mxAAA from S&P Global Ratings, S.A. de C.V.

The Company will use the net proceeds from the sale of *certificados bursátiles* for general corporate purposes. As of today, no specific or additional corporate purpose has been defined.

The transaction received broad participation from investors, and was over-subscribed almost four times, confirming investor’s trust in Coca-Cola FEMSA’s financial discipline and strong credit profile.

About Coca-Cola FEMSA

Stock listing information: Mexican Stock Exchange, Ticker: KOFUBL, NYSE (ADS), Ticker: KOF | Ratio of KOFUBL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 257 million. With over 83 thousand employees, the company markets and sells approximately 3.3 billion unit cases through close to 2 million points of sale a year. Operating 49 manufacturing plants and 275 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela through its investment in KOF Venezuela. For further information, please visit www.coca-colafemsa.com

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