

## Coca-Cola FEMSA announcement

Mexico City, Mexico – May 18, 2017 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA”, “Company” or “KOF”), the largest public bottler of Coca-Cola products in the world by sales volume, hereby complements the Company’s financial information for the first quarter of 2017 announcing the analyst coverage for the first quarter of 2017.

Institution	Analyst
Actinver	Jose Antonio Cebeira Gonzalez
Bank of America/Merrill Lynch	Isabella Simonato
Barclays	Benjamin M. Theurer
BBVA Bancomer	Martha Shelton
Bradesco	Gabriel Vaz de Lima
BTG Pactual	Alvaro Garcia
Citi	Alexander R. Robarts
Credit Suisse	Antonio Gonzalez
Deutsche Bank	Jose Yordan
GBM	Miguel Mayorga
Goldman Sachs	Luca Cipiccia
HSBC	Carlos Laboy
Invex	Montserrat Anton
Intercam	Alejandra Marcos
JP Morgan	Pedro Leduc
Santander	Luis Miranda
Scotiabank	Felipe Ucros
UBS	Lauren Torres
Vector	Marco Montañez

### About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of *The Coca-Cola Company*, offering a wide portfolio of 154 brands to more than 375 million consumers daily. With over 100 thousand employees, the company markets and sells approximately 4 billion unit cases through 2.8 million points of sale a year. Operating 66 manufacturing plants and 328 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among other indexes. Its operations encompass franchise territories in Mexico, Brazil, Colombia, Argentina, and Guatemala and, nationwide, in the Philippines, Venezuela, Nicaragua, Costa Rica, and Panama. For more information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com).

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