

## Coca-Cola FEMSA announces Ps. 10 billion bond issuance in Mexican Market

Mexico City, Mexico – June 29, 2017 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”), the largest Coca-Cola franchise bottler in the world in terms of volume, announces the placement of two tranches of Mexican peso-denominated bonds or Certificados Bursátiles in the Mexican market.

The Company placed Ps. 8.5 billion in a 10 year bond at a fixed rate of 7.87%, and Ps. 1.5 billion in a 5 year bond at a variable rate of TIIE + 0.25%.

This issuance received credit ratings of Aaa.mx from Moody's and mxAAA from Standard & Poor's.

The Company will use the proceeds of this issuance to partially refinance its 2.375% USD Notes due in 2018.

### About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of *The Coca-Cola Company*, offering a wide portfolio of 154 brands to more than 375 million consumers daily. With over 100 thousand employees, the company markets and sells approximately 4 billion unit cases through 2.8 million points of sale a year. Operating 66 manufacturing plants and 328 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among other indexes. Its operations encompass franchise territories in Mexico, Brazil, Colombia, Argentina, and Guatemala and, nationwide, in the Philippines, Venezuela, Nicaragua, Costa Rica, and Panama. For more information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com).

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