

INTEGRATED transformation



Coca-Cola FEMSA announces closing of transaction to sell its operation in the Philippines

Mexico City, Mexico, December 13, 2018 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL, NYSE: KOF) ("Coca-Cola FEMSA", "KOF" or "the Company"), the world's largest public bottler of Coca-Cola products by sales volume, announces the closing by its subsidiary Controladora de Inversiones en Bebidas Refrescantes, S.L. ("CIBR"), of the transaction to sell its 51% stake in Coca-Cola FEMSA Philippines, Inc. ("CCFPI") to the Coca-Cola Company ("TCCC"), for an aggregate amount of US\$ 715 million.

As previously announced, on August 16, 2018, CIBR notified to TCCC its decision to exercise its put option to sell its stake in CCFPI.

The proceeds of this transaction will be used for debt repayment and general corporate purposes.

The parties will continue to work and cooperate to ensure a smooth transition of the CCFPI business.

About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOFL to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 154 brands to more than 290 million consumers daily. With over 80 thousand employees, the company markets and sells approximately 3.4 billion unit cases through 2 million points of sale a year. Operating 48 manufacturing plants and 292 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and Venezuela. For further information, please visit www.coca-colafemsa.com

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