

Stock Listing Information

Mexican Stock Exchange
Ticker: KOFL

NYSE (ADR)
Ticker: KOF

Ratio of KOF L to KOF = 10:1



For Further Information:

Investor Relations

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RECENT EVENTS

Coca-Cola FEMSA Announces Successful Bond Issuance in Mexican Bond Market

Mexico City, Mexico – March 8, 2007 – Coca-Cola FEMSA, S.A.B. de C.V. (“Coca-Cola FEMSA” or the “Company”), the largest Coca-Cola bottler in Latin America and the second-largest Coca-Cola bottler in the world in terms of sales volume, announced the placement of a bond offering in the local capital markets.

On March 7, 2007, the Company successfully issued Ps. 3,000 million in 5 year certificados bursátiles at a rate of 28-day TIIE – 0.06%, having received a total investor demand of Ps. 13,535.05 million, 4.5 times oversubscribed.

A portion of the proceeds from this issuance will be used to refinance part of a bond maturity coming due in April 2007 and for the financing of the acquisition of Jugos Del Valle, once all necessary regulatory approvals are obtained.