



## Coca-Cola FEMSA announces changes to the Board of Directors

Mexico City, January 15, 2019, Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”), the largest Coca-Cola franchise bottler in the world by sales volume, announces changes to the Board of Directors, effective as of this date.

Mr. John Murphy, who will be succeeding The Coca-Cola Company’s Chief Financial Officer Mrs. Kathy Waller on March 16, 2019, has been appointed as a Board member by our Series D shareholders, through which The Coca-Cola Company indirectly participates in Coca-Cola FEMSA.

Mr. John Murphy will be replacing Mr. Charles Brent Hastie, who leaves his place as a Board member and member of the Finance and Planning Committee.

Coca-Cola FEMSA thanks Mr. Charles Brent Hastie for his dedication and commitment to the Company.

### About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 154 brands to more than 290 million consumers daily. With over 80 thousand employees, the company markets and sells approximately 3.4 billion unit cases through 2 million points of sale a year. Operating 48 manufacturing plants and 292 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and Venezuela. For further information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com)

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