

Stock Listing Information

Mexican Stock Exchange
Ticker: KOFL

NYSE (ADR)
Ticker: KOF

Ratio of KOFL to KOF = 10:1



For Further Information:

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COCA-COLA FEMSA ANNOUNCEMENT

Coca-Cola FEMSA shareholders approved dividend payment in the amount of Ps. 5,950 million

Mexico City, Mexico – March 5, 2013 – Coca-Cola FEMSA, S.A.B. de C.V. (“Coca-Cola FEMSA” or the “Company”), the largest franchise bottler of Coca-Cola products in the world, held its Annual Ordinary General Shareholders Meeting on March 5, 2013, during which its shareholders approved the annual report presented by the Board of Directors, the Company’s consolidated financial statements for the year ended December 31, 2012, the declaration of dividends corresponding to fiscal year 2012 and the composition of the Board of Directors and the Finance and Planning, Audit, and Corporate Practices Committees for 2013.

Shareholders approved the payment of a cash dividend in the amount of Ps. 5,950 million, or the equivalent of Ps. 2.90 per share, to be paid in two equal installments as of May 2, 2013 and November 5, 2013.

In accordance with Mexican legislation requirements, shareholders approved the maximum amount that can potentially be used for share repurchase program during 2013, the amount of Ps. 400 million.



Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes Coca-Cola, Fanta, Sprite, Del Valle, and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City, as well as southeast and northeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul, part of the state of Goias, and part of the state of Minas Gerais), Argentina (federal capital of Buenos Aires and surrounding areas) and Philippines (nationwide), along with bottled water, juices, teas, isotonic, beer, and other beverages in some of these territories. The Company has 60 bottling facilities and serves close to 315 million consumers through more than 2,500,000 retailers with more than 100,000 employees worldwide.