



Coca-Cola FEMSA Recognized by Dow Jones for Its Commitment to Sustainable Development

- Coca-Cola FEMSA is the only Latin American based beverage company listed on the Dow Jones Sustainability Emerging Markets Index and one of just 8 global industry leaders.
- Since first selected in 2013, Coca-Cola FEMSA's global sustainability score has increased by 24%.

Mexico City, Mexico – September 13th, 2016 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”), the largest public bottler by sales volume of Coca-Cola products in the world, was selected as a member of the Dow Jones Sustainability Emerging Markets Index for the fourth consecutive year.

“We believe that every action we take must simultaneously generate economic, social, and environmental value. As part of our business strategy, we are committed to creating value for our stakeholders and contributing to the sustainable development of our people, our communities, and our planet. Our selection once again as members of the distinguished Dow Jones Sustainability Index is both an honor and a challenge to continue working for the positive transformation of our communities,” said John Santa Maria, Chief Executive Officer of Coca-Cola FEMSA.

After a rigorous evaluation process, the Dow Jones Sustainability Index selects the top companies committed to sustainable development. The Company is one of only eight beverage companies in the world and one of just five Mexican companies across all industries chosen on the Dow Jones Sustainability Emerging Markets Index for its excellent performance in the economic, social, and environmental fields.

Throughout the year, the Company has earned several awards and recognitions for its sustainability performance. These include its participation in the Mexican Stock Exchange Sustainability Index and its selection as a member of the Vigeo Eiris Emerging Market 70 Ranking.

Coca-Cola FEMSA's 2015 Sustainability Report: Excellence in Evolution presents the company's most relevant sustainability results. The complete document is available on the Company's website: <https://www.coca-colafemsa.com/sustainability.html>

About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes Coca-Cola, Fanta, Sprite, Del Valle, and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City, as well as southeast and northeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul, the state of Paraná, part of the state of Goiás, part of the state of Rio de Janeiro and part of the state of Minas Gerais), Argentina (federal capital of Buenos Aires and surrounding areas), and the Philippines (nationwide), along with bottled water, juices, teas, isotonic, beer, and other beverages in some of these territories. The Company has 63 bottling facilities and serves more than 358 million consumers through 2,800,000 retailers with more than 100,000 employees worldwide.

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