



Coca-Cola FEMSA shareholders' meeting approved dividend payment

Mexico City, Mexico – March 9, 2018 – Coca-Cola FEMSA, S.A.B. de C.V. (the “Company”), the largest franchise bottler of Coca-Cola products in the world in terms of sales volume, held its Annual Ordinary General Shareholders’ Meeting on March 9, 2018, during which its shareholders approved the Company’s consolidated financial statements for the year ended December 31, 2017, the annual reports presented by the Board of Directors, the declaration of dividends corresponding to the fiscal year 2017 and the appointment of the members of the Board of Directors and the Finance and Planning, Audit, and Corporate Practices Committees for 2018.

The shareholders’ meeting approved the payment of a cash dividend of Ps. 3.35 per share, to be paid in two installments; the first installment for the amount of Ps.1.68 as of May 3, 2018 and the second installment for the amount of Ps.1.67 as of November 1, 2018, for all outstanding shares at the payment date.

Pursuant to Mexican law, the shareholders’ meeting approved the amount of Ps. 900 million as the maximum amount that can potentially be used for the share repurchase program during 2018.

About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of *The Coca-Cola Company*, offering a wide portfolio of 169 brands to more than 381 million consumers daily. With over 100 thousand employees, the company markets and sells approximately 4 billion unit cases through 2.8 million points of sale a year. Operating 64 manufacturing plants and 324 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among other indexes. Its operations encompass franchise territories in Mexico, Brazil, Colombia, Argentina, and Guatemala and, nationwide, in the Philippines, Venezuela, Nicaragua, Costa Rica, and Panama. For more information, please visit www.coca-colafemsa.com.

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