



## Stock Listing Information

Mexican Stock Exchange  
Ticker: KOFL

NYSE (ADR)  
Ticker: KOF

Ratio of KOF L to KOF = 10:1



### For Further Information:

#### Investor Relations

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## RECENT EVENTS

### COCA-COLA FEMSA shareholders approve dividend for Ps. 694.3 million

Mexico City (March 8, 2006) - Coca-Cola FEMSA, S.A. de C.V. (BMV: KOFL; NYSE: KOF) ("Coca-Cola FEMSA" or the "Company"), the largest Coca-Cola bottler in Latin America and the second largest Coca-Cola bottler in the world, held its Annual General Ordinary Shareholders Meeting and a Special Shareholders Meeting on March 8, 2006, at which shareholders approved the annual report presented by the Board of Directors, the consolidated financial statements for the year ended December 31, 2005, the declaration of the dividend for fiscal year 2005 and the composition of the Board of Directors for 2006 and at which Series "L" shareholders approved the non-cancellation of 98,684,857 Series "L" shares.

Shareholders approved the payment of a dividend in the amount of Ps. 694.3 million. The dividend will be paid on June 15, 2006 in the amount of Ps. 0.3760 for each ordinary share, equivalent to Ps. 3.76 per ADR.

Series "L" shareholders approved the non-cancellation of the 98,684,857 Series "L" shares (equivalent to approximately 9.86 million KOF ADRs) issued by resolution of the General Extraordinary Meeting carried out on December 20, 2002, thereby making these shares available to our Board of Directors. These shares were not subscribed by the Series "L" holders in the exercise of their preemptive rights at the price set by the General Extraordinary Meeting of U.S.\$ 2.216 per share. These shares will be available to our Board of Directors for issuance in connection with future transactions and on terms and conditions determined by our Board of Directors at an issuance price of no less than U.S.\$ 2.216 per share or its equivalent in Mexican currency.