



COCA-COLA FEMSA JOINS EFFORTS TO THE WORLD ENVIRONMENT DAY

Mexico City, June 5th, 2019 - Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL, NYSE: KOF) ("Coca-Cola FEMSA", "KOF" or the "Company"), the total beverage leader, follows a sustainability strategy that promotes the development of clean energy, waste management, recycling, and water conservation initiatives to strengthen its commitment with the environment.

ENERGY

Coca-Cola FEMSA strives for energy efficiency and integrates clean and renewable energy sources into its operations. Between 2010 and 2018, the Company has increased its energy efficiency by 33%, and since 2014, it has achieved a 40% reduction in CO₂ (eq) emissions from its manufacturing plants. In 2018 alone, the Company lowered its energy consumption by 10% as compared with 2017, resulting in total savings of US\$5.6 million.

In addition, at the end of 2018, Coca-Cola FEMSA sourced 50% of its total manufacturing energy requirements using clean energy sources in its operations of Mexico, Brazil, Colombia, Argentina, and Panama.

WASTE AND RECYCLING

The Company works daily to promote a culture of waste management throughout its operations, focusing on efficient design, integration of recycled plastic materials, and post-consumption collection.

Coca-Cola FEMSA has invested in the development of its PET packaging, making it lighter and integrating an average of 21% recycled PET resin, aligned with its 2020 goal of 25%. These efforts, have enabled savings of more than 25 thousand tons of PET resin since 2011.

Regarding post-consumption collection, since 2002, Coca-Cola FEMSA is part of ECOCE, an organization that promotes recycling of PET waste in Mexico. After 17 years, ECOCE has achieved a rate of close to 60% of the total post-consumption PET waste in Mexico, becoming the most efficient collection model in Latin America and one of the best practices in the world.

The Company also collaborates with different civil society organizations in Latin America. Through alliances within the Brazilian beverage industry, it has achieved collection rates of over 50%, and through "Reciclar pelo Brasil" it is improving conditions of post-consumption collection. In Colombia, Coca-Cola FEMSA has joined the country's main beverage companies in "Movimiento RE," an initiative that looks to optimize the collection and recycling system of post-consumption materials, mainly PET bottles, through advertising campaigns, training, communication, and schemes to reinforce about 300 waste pickers and their cooperatives in Cartagena, Barranquilla, and Santa Marta. Through this initiative, these companies look to increase the PET collection rate by 30%, approximately 1,200 tons of additional PET on top of the quantity already collected in the that region of Colombia.

Additionally, since 2005, the Company has a joint venture with Coca-Cola México and ALPLA to operate IMER (Industria Mexicana de Reciclaje), the first bottle-to-bottle recycling plant of its kind in Latin America. IMER supplies Coca-Cola FEMSA with 12,000 tons of recycled food grade resin annually.

In addition to these efforts, Coca-Cola FEMSA is part of "World Without Waste," a global initiative led by The Coca-Cola Company, whose main goals are oriented to: ensuring that all of its beverages' packaging will be

CLARITY, CONSISTENCY AND COMMITMENT



100% recyclable by 2025; integrating 50% of recycled PET resin into its bottles; and achieving 100% collection and recycling of its packaging by 2030.

Importantly, Coca-Cola FEMSA is part of The New Plastics Economy Global Commitment, led by the Ellen MacArthur Foundation with support from the World Wide Fund for Nature, the World Economic Forum, and The Consumer Goods Forum, among others. The Global Commitment mobilizes the public and private sectors to achieve its vision for a circular economy for plastic.

WATER

Coca-Cola FEMSA is committed to ensuring the efficient use and conservation of water. In 2018, the Company reported a 19% improvement in its water efficiency from its 2010 baseline year, achieving 1.59 liters of water per liter of beverage produced and saving of more than 7.25 billion liters. This progress is aligned with the Company's 2020 goal of 1.5 liters of water per liter of beverage produced.

Likewise, Coca-Cola FEMSA is committed to returning the same amount of water used in its manufacturing processes to the environment and the community. Currently, it returns 100% of the water used to produce its beverages in Brazil, Central America, Colombia, Mexico and Argentina, through replenishment actions and water funds.

As a total beverage leader, Coca-Cola FEMSA continues to transform its operating models, incorporating best practices to operate in harmony with the environment, while generating economic value and social wellness in collaboration with its stakeholders.

About Coca-Cola FEMSA

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The Company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands close to 257 million consumers daily. With over 83 thousand employees, the Company markets and sells approximately 3.3 billion unit cases through 2 million points of sale a year. Operating 49 manufacturing plants and 275 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The Company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and, nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and in Venezuela, through its investment in KOF Venezuela. For further information, please visit: www.coca-colafemsa.com

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