



Stock Listing Information

Mexican Stock Exchange  
Ticker: KOFL

NYSE (ADR)  
Ticker: KOF

Ratio of KOF L to KOF = 10:1



For Further Information:

Investor Relations

José Castro  
[jose.castro@kof.com.mx](mailto:jose.castro@kof.com.mx)  
(5255) 1519-5120 / 5121

Roland Karig  
[roland.karig@kof.com.mx](mailto:roland.karig@kof.com.mx)  
(5255) 1519-5186

Miguel Murcio  
[miguel.murciof@kof.com.mx](mailto:miguel.murciof@kof.com.mx)  
(5255) 1519-5148

Website:  
[www.coca-colafemsa.com](http://www.coca-colafemsa.com)

## Coca-Cola FEMSA Selected as Member of Dow Jones Sustainability Indices

**Mexico City, Mexico – September 17, 2013** – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”), the largest public bottler of Coca-Cola products in the world, announced today that it has been selected as a member of the Dow Jones Sustainability Indices (“DJSI”).

Effective September 23, 2013, Coca-Cola FEMSA will be a part of the Dow Jones Sustainability Emerging Markets Index, comprised of a group of 81 emerging markets companies.



“We are honored to be part of such an important family of indices that recognize industry leadership in the area of sustainability. Along with our participation in the Mexican Sustainability Index, this recognition by the DJSI is a testament to our team’s dedication to drive a sustainable business in the communities we serve. This great achievement challenges our company to improve our performance and to reinforce our commitment to the creation of economic, social and environmental value,” said Carlos Salazar Lomelín, Chief Executive Officer of the Company.



Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes Coca-Cola, Fanta, Sprite, Del Valle, and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City, as well as southeast and northeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul, part of the state of Goias, part of the state of Rio de Janeiro and part of the state of Minas Gerais), Argentina (federal capital of Buenos Aires and surrounding areas) and Philippines (nationwide), along with bottled water, juices, teas, isotonic, beer, and other beverages in some of these territories. The Company has 63 bottling facilities and serves more than 321 million consumers through more than 2,700,000 retailers with more than 100,000 employees worldwide.