

## Coca-Cola FEMSA's credit ratings affirmed and outlook changed to stable by Moody's and Standard & Poor's

Mexico City, Mexico – April 30, 2018 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) ("Coca-Cola FEMSA" or the "Company") the largest Coca-Cola franchise bottler in the world by sales volume, announces that Moody's and Standard and Poor's ("S&P") have affirmed the credit ratings on Coca-Cola FEMSA and revised the outlook from negative to stable.

On April 16, Moody's affirmed its "A2" global scale, a notch above Mexico's sovereign rating, and "Aaa.mx" on a national scale, long term ratings for Coca-Cola FEMSA. Furthermore, Moody's changed the outlook from negative to stable reflecting the company's strong liquidity and adequate credit metrics.

On April 27, S&P affirmed its "A-" global scale rating for Coca-Cola FEMSA, a notch above Mexico's sovereign rating, and "mxAAA" on a national scale. Importantly, S&P revised the outlook from negative to stable, reflecting the company's commitment to operating efficiencies, leverage metrics and a disciplined risk management.

## About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 169 brands to more than 349 million consumers daily. With over 96 thousand employees, the company markets and sells approximately 3.8 billion unit cases through 2.6 million points of sale a year. Operating 60 manufacturing plants and 300 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange's IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Colombia, Argentina, and Guatemala and, nationwide, in the Philippines, Nicaragua, Costa Rica, and Panama. For further information, please visit www.coca-colafemsa.com

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