



COCA-COLA FEMSA ANNOUNCES CORRECTION OF RECORD DATE

Stock Listing Information

Mexican Stock Exchange
Ticker: KOFL

NYSE (ADR)
Ticker: KOF

Ratio of KOF L to KOF = 10:1



For Further Information:

Investor Relations

Roland Karig
roland.karig@kof.com.mx
(5255) 1519-5186

José Manuel Fernández
josemanuel.fernandez@kof.com.mx
(5255) 1519-5148

Tania Ramirez
tania.ramirez@kof.com.mx
(5255) 1519-5013

Website:
www.coca-colafemsa.com

Mexico City, Mexico - February 11, 2015 - Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) ("Coca-Cola FEMSA" or the "Company"), the largest public bottler of Coca-Cola products in the world, announces a correction of the record date published in the company's press release dated February 10, 2015, regarding the announcement of the annual shareholders' meeting.

The correct Record Date for the holders of its ADSs is February 20, 2015.

Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes Coca-Cola, Fanta, Sprite, Del Valle, and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City, as well as southeast and northeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul, the state of Paraná, part of the state of Goiás, part of the state of Rio de Janeiro and part of the state of Minas Gerais), Argentina (federal capital of Buenos Aires and surrounding areas) and Philippines (nationwide), along with bottled water, juices, teas, isotonic, beer, and other beverages in some of these territories. The Company has 64 bottling facilities and serves more than 346 million consumers through close to 2,900,000 retailers with more than 120,000 employees worldwide.

