

# Coca-Cola FEMSA Announces 10 year Bond Issuance in Mexican Market



Mexico City, Mexico – May 22, 2013 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”), the largest Coca-Cola franchise bottler in the world, announced the placement of peso denominated bonds (“Certificados Bursátiles”) in the Mexican market.

KOF issued Ps. 7,500 million in a 10 year bond at a yield of 5.46%. The coupon for the 10-year bond represents the lowest ever achieved by a corporate issuer in the Mexican Peso bond market.

This issuance received credit ratings of Aaa.mx from Moody’s and AAAmex from Fitch.

The use of the proceeds will be used by the Company for general corporate purposes, including capital expenditure and working capital.



Coca-Cola FEMSA, S.A.B. de C.V. produces and distributes Coca-Cola, Fanta, Sprite, Del Valle, and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City, as well as southeast and northeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul, part of the state of Goias, and part of the state of Minas Gerais), Argentina (federal capital of Buenos Aires and surrounding areas) and Philippines (nationwide), along with bottled water, juices, teas, isotonic, beer, and other beverages in some of these territories. The Company has 60 bottling facilities and serves close to 315 million consumers through more than 2,500,000 retailers with more than 100,000 employees worldwide.

## Stock Listing Information

Mexican Stock Exchange  
Ticker: KOFL

NYSE (ADR)  
Ticker: KOF

Ratio of KOF L to KOF = 10:1



## For Further Information:

### Investor Relations

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