Stock Listing Information
Mexican Stock Exchange Ticker: KOFL

NYSE (ADR)
Ticker: KOF

Ratio of KOF L to KOF = 10:1


## KOF <br> LIStrd NYSE

For Further Information:

## Investor Relations

Alfredo Fernández alfredo.fernandez@kof.com.mx (5255) 5081-5120 / 5121

Julieta Naranjo
¡ulieta.naranjo@kof.com.mx
(5255) 5081-5148

Website:
www.coca-colafemsa.com

2006
SECOND-QUARTER AND SIX-MONTHS RESULTS

|  | Second Quarter |  | $\Delta \%$ | YTD |  | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2005 |  | 2006 | 2005 |  |
| Total Revenues | 14,108 | 13,580 | 3.9\% | 27,048 | 25,564 | 5.8\% |
| Gross Profit | 6,807 | 6,713 | 1.4\% | 12,999 | 12,473 | 4.2\% |
| Operating Income | 2,379 | 2,375 | 0.2\% | 4,330 | 4,190 | 3.3\% |
| Majority Net Income | 681 | 1,319 | -48.4\% | 1,602 | 2,036 | -21.3\% |
| EBITDA $^{(1)}$ | 3,092 | 3,016 | 2.5\% | 5,704 | 5,446 | 4.7\% |
|  |  |  |  |  |  |  |
| Net Debt ${ }^{(2)(3)}$ | 17,493 | 18,078 |  |  |  |  |
|  |  |  |  |  |  |  |
| EBITDA ${ }^{(1)} /$ Interest Expense | 6.05 | 5.11 |  | 6.44 | 5.39 |  |
| Earnings per Share | 0.37 | 0.71 |  | 0.87 | 1.10 |  |
| Average Shares Outstanding | 1,846.5 | 1,846.5 |  | 1,846.5 | 1,846.5 |  |

Expressed in million of Mexican pesos with purchasing power as of June 30, 2006, except for per share amount.
${ }^{(1)}$ EBITDA $=$ Operating income + Depreciation + Amortization \& Other Non-cash Charges. See reconciliation table on page 11.
${ }^{(2)}$ Figures for 2005 are as of December 31, 2005
${ }^{(3)}$ Net Debt $=$ Total Debt - Cash

ETotal revenues increased $3.9 \%$ to Ps. 14,108 million in the second quarter of 2006, driven by growth in all of our operations and increased 5.8\% for the first six months of the year to Ps. 27,048 million.
Consolidated operating income grew $0.2 \%$ to Ps. 2,379 million for the second quarter of 2006 and $3.3 \%$ for the first six months of the year to Ps. 4,330 million. Our operating margin was $16.9 \%$ for the second quarter of 2006 and $16.0 \%$ for the first half.

Consolidated majority net income decreased $48.4 \%$ to Ps. 681 million, resulting in earnings per share of Ps. 0.37 for the second quarter of 2006, and decreased $21.3 \%$ to Ps. 1,602 million for the first six months of the year, resulting in earnings per share of Ps. 0.87 , mainly due to the foreign exchange loss resulting from the depreciation of the Mexican peso against the U.S. dollar as applied to our liability position denominated in foreign currency.
Mexico City (July 26, 2006), Coca-Cola FEMSA, S.A. de C.V. (BMV: KOFL, NYSE: KOF) ("Coca-Cola FEMSA" or the "Company"), the largest Coca-Cola bottler in Latin America and the second-largest Coca-Cola bottler in the world in terms of sales volume, announces results for the second quarter 2006 and the first six months of the year.
"Our markets’ robust domestic consumption combined with our superior execution and understanding of local retail dynamics, supported our results for the quarter. The strong top-line momentum of all of our operations offset higher raw-materials costs in the majority of our territories and the year-over-year depreciation of the peso in Mexico," said Carlos Salazar, Chief Executive Officer of the Company.

## CONSOLIDATED RESULTS

Our consolidated revenues increased $3.9 \%$ to Ps. 14,108 million in the second quarter of 2006 as a result of increases in all of our territories. Over $70 \%$ of our revenues growth came from Brazil ${ }^{1}$ and Central America. Consolidated average price per unit case was $1.2 \%$ lower in the second quarter of 2006 than in the same period of the previous year, at Ps. 27.38 (US\$ 2.43), driven by a decrease in average price per unit case in Mexico and Argentina.

Total sales volume increased $3.9 \%$ to 505.9 million unit cases in the second quarter of 2006 as compared to the same period of 2005. Sales volume growth in Mexico and Argentina accounted for over $80 \%$ of our incremental volume. Carbonated soft drinks sales volume grew $5.1 \%$ to 425.4 million unit cases, driven by incremental volumes across all of our territories except for Venezuela.

Our gross profit rose $1.4 \%$ to Ps. 6,807 million in the second quarter of 2006, compared to the second quarter of 2005; increased gross profit in the majority of our operations, offset a decline in Venezuela. Gross margin decreased 120 basis points to $48.2 \%$ in the second quarter of 2006 from $49.4 \%$ in the same period of 2005 , due to a $2.3 \%$ increase in our average cost per unit case.

Our consolidated operating income grew $0.2 \%$ to Ps. 2,379 million in the second quarter of 2006, increases in operating income in Mexico, Central America, Colombia and Brazil, more than compensated decreases in Venezuela, and Argentina. Our operating margin was $16.9 \%$ in the second quarter of 2006, a decline of 60 basis points as compared to the same period of 2005 .

During the second quarter of 2006, our integral cost of financing increased to Ps. 894 million from Ps. 295 million in the same period of 2005, driven by foreign exchange losses resulting from the depreciation of the Mexican peso against the U.S. dollar as applied to our net liability position denominated in foreign currency, compared to a gain recorded during the same period in 2005, which more than offset a reduction in our interest expenses.

During the second quarter of 2006, income tax, tax on assets and employee profit sharing as a percentage of income before taxes was $43.2 \%$ as compared to $32.3 \%$ in the same quarter of 2005 . The effective tax rate was impacted by foreign exchange losses recorded during the quarter, which were not fully deductible for tax purposes in Mexico.

Our consolidated majority net income was Ps. 681 million in the second quarter of 2006, a decrease of $48.4 \%$ compared to the second quarter of 2005 mainly driven by foreign exchange loss mentioned above. Earnings per share ("EPS") were Ps. 0.37 (US\$ 0.33 per ADR) computed on the basis of $1,846.5$ million shares outstanding (each ADR represents 10 local shares).

[^0]
## BALANCE SHEET

As of June 30, 2006, Coca-Cola FEMSA had a cash balance of Ps. 3,431 million (US\$ 304 million), an increase of Ps. 1,230 million (US\$ 109 million) compared to December 31, 2005, resulting from cash generated from our operations. This increase includes a dividend payment made during the quarter in the amount of Ps. 693 million (US\$ 61 million).

Total short-term debt was Ps. 6,874 million (US\$ 609 million) and long-term debt was Ps. 14,050 million (US\$ 1,245 million), total gross debt increased by Ps. 645 million (US\$ 57 million) compared to year end of 2005, mainly as a result of the depreciation of the Mexican peso against the U.S. dollar as applied to our U.S. dollar denominated debt. Net debt decreased approximately Ps. 585 million (US\$ 52 million) compared to year end of 2005.

The weighted average cost of debt for the quarter was $8.36 \%$. The following chart sets forth the Company's debt profile by currency and interest rate type as of June 30, 2006:

| Currency | \% Total Debt ${ }^{(\mathbf{2})}$ | \% Interest Rate <br> Floating ${ }^{(2)}$ |
| :--- | :---: | :---: |
| U.S. dollars | $47.6 \%$ | $23.0 \%$ |
| Mexican pesos | $46.2 \%$ | $0.0 \%$ |
| Colombian pesos $_{\text {Other }^{(1)}}$ | $1.6 \%$ | $100.0 \%$ |
| ${ }^{(1)}$ I | $0.0 \%$ |  |

${ }^{(1)}$ Includes the equivalent of US\$ 50.4 million denominated in Argentine pesos, and US\$ 33.4 million denominated in Venezuelan bolivares.
${ }^{(2)}$ After giving effect to cross-currency swaps.

Consolidated Statement of Changes in Financial Position
Expressed in million of Mexican pesos and U.S. dollars as of June 30, 2006

|  | Jan - Jun 2006 |  |
| :---: | :---: | :---: |
|  | Ps. | USD |
| Net income | 1,692 | 150 |
| Non cash charges to net income | 1,397 | 124 |
|  | 3,089 | 274 |
| Change in working capital | (33) | (3) |
| NRGOA ${ }^{(1)}$ | 3,056 | 271 |
| Total investments | $(1,102)$ | (98) |
| Dividends paid | (693) | (61) |
| Debt | 645 | 57 |
| Deferred taxes and others | (676) | (60) |
| Increase in cash and cash equivalents | 1,230 | 109 |
| Cash and cash equivalents at begining of period | 2,201 | 195 |
| Cash and cash equivalents at end of period | 3,431 | 304 |

[^1]
## MEXICAN OPERATING RESULTS

## Revenues

Revenues from our Mexican territories increased $0.6 \%$ to Ps. 7,883 million in the second quarter of 2006, as compared to the same period of the previous year. Sales volume growth compensated lower average price per unit case. During the quarter the majority of our incremental volumes came from our multi-serve presentations, which carry lower prices per unit case, resulting in an average price per unit case decline of $3.0 \%$ to Ps. 27.22 (US\$ 2.41). Excluding Ciel water volume in 5.0, 19.0 and 20.0liter packaging presentations, our average price per unit case was Ps. 31.63 (US\$ 2.80), a decrease of $3.8 \%$ in the second quarter of 2006, as compared to the same period of 2005.

Total sales volume increased $3.8 \%$ to 289.2 million unit cases in the second quarter of 2006, as compared to the second quarter of 2005, mainly resulting from a $5.6 \%$ sales volume growth in carbonated soft drinks, which more than offset sales volume decline in our water sales volumes. Incremental volumes from Coca-Cola brand accounted for more than $75 \%$ of our carbonated soft drink growth during the quarter and Fanta and Mundet Multiflavors accounted for the balance. Excluding nonflavored bottled water, the non-carbonated beverage segment grew $32.6 \%$ in the second quarter of 2006 as a result of additional sales volume from Ciel Aquarius, our no-calorie flavored water brand, and to a lesser extent from the juice based products under the Minute Maid brand.

## Operating Income

Our gross profit increased $0.6 \%$ to Ps. 4,195 million in the second quarter of 2006 as compared to the same period of 2005. Average cost per unit case reduction compensated lower average prices per unit case, as a result our gross margin remained flat at $53.2 \%$ during the second quarter of 2006. Our average cost per unit case decreased $3.1 \%$ mainly driven by a lower average sweetener cost and resin prices in U.S. dollars, year over year, which more than offset the depreciation of the Mexican peso as applied to our U.S. dollar-denominated costs.

Operating income increased $2.3 \%$ to Ps. 1,786 million in the second quarter of 2006, as compared to the same period of 2005, driven by a $0.6 \%$ reduction in our operating expenses combined with operating leverage due to higher revenues. Our operating income margin increased by 40 basis points to $22.7 \%$ in the second quarter of 2006 , as compared to $22.3 \%$ in the same period of 2005.

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## CENTRAL AMERICAN OPERATING RESULTS (Guatemala, Nicaragua, Costa Rica and Panama)

## Revenues

Revenues reached Ps. 1,077 million in the second quarter of 2006, an increase of $14.6 \%$ as compared to the same period of the previous year. Volume growth accounted for almost $60 \%$ of incremental revenues and higher average price per unit case for the balance. Average price per unit case increased $5.0 \%$ to Ps. 35.21 (US\$ 3.13), mainly as a result of price increases implemented during the quarter throughout the region.

Total sales volume in our Central American territories grew $8.2 \%$ to 30.3 million unit cases in the second quarter of 2006, as compared to the same period of 2005, resulting from incremental volumes in all the countries that comprise our Central American region. Volume growth from carbonated soft drinks, mainly coming from Nicaragua and Costa Rica, accounted for over $50 \%$ of our incremental volume and the non-carbonated segment, including bottled water, represented the balance. Noncarbonated beverages more than doubled its size during the quarter, from a very small base, mainly driven by $\mathrm{Hi} \mathrm{-}$, a juicebased product.

## Operating Income

Gross profit rose $8.5 \%$ in the second quarter of 2006, as compared to the same period of 2005, to Ps. 500 million as a result of operating leverage due to higher revenues. However, as a percentage of total revenues gross margin decreased 260 basis points as a result of higher costs per unit case driven by higher packaging costs coming from a packaging mix shift towards nonreturnable presentations.

Our operating income increased $25.0 \%$ to Ps. 155 million in the second quarter of 2006, resulting in a margin expansion of 120 basis points to $14.4 \%$ as compared to the same period of 2005 . Our operating expenses as percentage of total revenues, decreased from $35.9 \%$ in the second quarter of 2005 to $32.0 \%$ in the same period of 2006 driven by higher fixed-cost absorption due to an increase in revenues.

## COLOMBIAN OPERATING RESULTS

## Revenues

Total revenues increased $2.9 \%$ to Ps. 1,124 million in the second quarter of 2006, as compared to the second quarter of 2005. Higher volumes drove over $65 \%$ of this growth, and higher average prices the balance. Our average price per unit case grew $0.9 \%$ to Ps. 24.77 (US\$ 2.20), as a result of price increases implemented in the quarter and a packaging mix shift to non-returnable presentations, which have higher prices per unit case.

Total sales volume in the second quarter of 2006 grew $1.8 \%$, as compared to the same period of 2005, to 45.3 million unit cases. This growth includes a $2.0 \%$ carbonated soft drinks increase, which more than compensated a bottled water decline. Volume growth of the Coca-Cola brand more than compensated a decline in the flavor carbonated beverages.

## Operating Income

Gross profit increased $1.9 \%$ to Ps. 490 million in the second quarter of 2006, as compared to the same period of the previous year, resulting in a gross margin of $43.6 \%$. The gross margin decline of 40 basis points as compared to the second quarter of 2005 was driven by higher packaging costs resulting from a packaging mix shift to non-returnable presentations, and sugar price increases, which more than compensated lower resin prices.

Operating income increased $12.1 \%$ to Ps. 111 million in the second quarter of 2006, as compared to the same period of 2005, resulting in a margin improvement of 80 basis points. Operating expenses remained almost flat in absolute terms and declined by 130 basis points as percentage of total revenues, due to operating leverage achieved by higher revenues.

## VENEZUELAN OPERATING RESULTS

## Revenues

Revenues from our Venezuelan operations increased $4.4 \%$ to Ps. 1,513 million in the second quarter of 2006, as compared to the same period of 2005, resulting from higher average price per unit case, which more than offset sales volume decline in the quarter. Our average price grew $6.8 \%$ to Ps. 34.14 (US\$ 3.02) as a result of price increases implemented during the last twelve months.

Total sales volume decreased $2.4 \%$ to 44.2 million unit cases during the second quarter of 2006, as compared to the same quarter of 2005, flavored carbonated soft drinks incremental volumes were more than offset by sales volume decline of the Coca-Cola brand and the non-carbonated beverages, including bottled water.

## Operating Income

Gross profit decreased $2.4 \%$ to Ps. 581 million in the second quarter of 2006, as compared to the same period of the previous year, resulting in a margin decline of 270 basis points to $38.4 \%$. This decline was a result of i) higher sugar prices, ii) salary increases and iii) higher packaging costs due to a shift in packaging mix to non-returnable presentations.

Operating expenses increased $5.5 \%$ to Ps. 559 million in the second quarter of 2006, as percentage of total revenues slightly increased from $36.6 \%$ in the same period of 2005 to $36.9 \%$. The increase reflected inflation pressures primarily in higher freight costs and salary increases implemented during the last twelve months. Our operating income was Ps. 22 million, a reduction of 300 basis points as percentage of total revenues to $1.5 \%$ as compared to the same period of 2005 mainly driven by the gross margin reduction.

## ARGENTINE OPERATING RESULTS

## Revenues

In Argentina, our total revenues increased $9.0 \%$ to Ps. 715 million in the second quarter of 2006, as compared to the same period of the previous year; a strong $14.3 \%$ sales volume growth more than compensated lower average prices per unit case. Average price per unit case declined 3.5\% to Ps. 19.16 (US\$ 1.70) in the second quarter of 2006.

In the second quarter of 2006, total sales volume increased $14.3 \%$ to 36.7 million unit cases, as compared to the same period of 2005. This included a $14.7 \%$ growth in carbonated soft drinks volumes, with the Coca-Cola brand accounting for over $60 \%$ of the incremental volumes and the value protection brands for the majority of the balance. Sales volume of non-carbonated beverages, excluding non-flavored bottled water, increased $38.3 \%$ driven by incremental volumes of Cepita, the juice based brand.

## Operating Income

Gross profit increased $13.5 \%$ to Ps. 285 million in the second quarter of 2006, as compared to the second quarter of 2005 . Our gross margin increased 160 basis points to $39.9 \%$, as compared to the second quarter of 2005, due to lower raw material prices that more than compensated higher labor costs.

Operating expenses increased $20.5 \%$ in the second quarter of 2006 mainly due to higher freight costs and salaries. Higher revenues and lower costs per unit case were more than offset by incremental expenses, resulting in an operating income decrease of $1.3 \%$ to Ps. 79 million in the second quarter of 2006 as compare to the same period of 2005 and a decline of 120 basis points in our operating margin to $11.0 \%$.

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## BRAZILIAN OPERATING RESULTS

In January 2006, FEMSA Cerveza acquired an indirect controlling stake in Cervejarias Kaiser Brasil S.A. or Cervejarias Kaiser. As of February 2006, Coca-Cola FEMSA has subsequently agreed to continue to distribute the Kaiser beer portfolio and to resume the sales function in São Paulo, Brazil, consistent with the arrangements in place prior to 2004. Beer sales volume will not be included in our sales volume for the 2006 period, although revenues and costs will be recorded in our income statement. In 2005, we did not include beer that we distributed in Brazil in our sales volumes and net sales. Instead, the amount we received for distributing beer in Brazil is included in other revenues. Therefore, financial information will not be comparable with previous quarters until the first quarter of 2007, and on a yearly basis, until the end of 2007.

## Revenues

Net revenues increased $14.4 \%$ to Ps. 1,788 million in the second quarter of 2006 as compared to the same period of 2005. Excluding beer, net revenues increased $1.1 \%$ to Ps. 1,581 million in the second quarter of 2006, as compared to the same period of 2005, volume growth more than offset a decline in average price per unit case. Excluding beer, average price per unit case decreased $1.7 \%$ to Ps. 26.26 (US\$ 2.33) during the second quarter of 2006, driven by strong growth of our returnable presentations, which carry lower average price per unit case. Total revenues from beer were Ps. 207 million.

Sales volume, excluding beer, increased $2.9 \%$ to 60.2 million unit cases in the second quarter of 2006. Sales volume growth from the Coca-Cola brand more than compensated volume decline in the flavored carbonated soft drinks resulting in a $3.1 \%$ of carbonated sales volume growth. Non-carbonated beverages, excluding non-flavored bottled water, increased $13.1 \%$, driven by the introduction of a juice based product under the Minute Maid Mais brand.

## Operating Income

In the second quarter of 2006, our gross profit remained relatively stable at Ps. 756 million, as compared to the same period of the previous year, in spite of the increasing pressures on sugar prices that were partially offset by the appreciation of the Brazilian real year over year as applied to our U.S. dollar-denominated costs. Gross margin was $42.1 \%$ in the second quarter of 2006..

Our operating expenses in absolute terms remained relatively stable in the second quarter of 2006 as compared to the same period of 2005. Operating income was Ps. 226 million in the second quarter of 2006, an increase of $2.7 \%$ as compared to the same quarter of 2005.

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## SUMMARY OF SIX-MONTH RESULTS

Our consolidated revenues increased $5.8 \%$ to Ps. 27,048 million in the first half of 2006, as compared to the first half of 2005, as a result of growth in all of our territories; Mexico and Brazil represented over $65 \%$ of this growth. Consolidated average price per unit case decreased $0.5 \%$ to Ps. 27.31 (US\$ 2.42) in the first half of 2006. Average price increases in Colombia, Venezuela, Brazil and Central America partially offset lower average price per unit case in Mexico and Argentina.

Total sales volume increased $5.1 \%$ to 972.1 million unit cases in the first half of 2006, as compared to the same period of the previous year. Sales volume growth in Mexico and Brazil, excluding beer, accounted for over $75 \%$ of our incremental volumes. Carbonated soft-drink sales volume grew $5.3 \%$ to 819.3 million cases, driven by incremental volume across all of our territories except for Venezuela.

Our gross profit increased $4.2 \%$ to Ps. 12,999 million in the first half of 2006, as compared to the first half of the previous year, driven by gross profit growth across all of our territories except Venezuela. Gross margin decreased slightly to $48.1 \%$ during the first half of 2006 from $48.8 \%$ in the first half of 2005, due to higher cost per unit case in all of our territories except Mexico and Argentina.

Our consolidated operating income increased $3.3 \%$ to Ps. 4,330 million in the first half of 2006, as compared to the first half of 2005. Mexico and Brazil accounted for over $75 \%$ of this growth and more than offset an operating income decline in Venezuela and Argentina. Our operating margin decreased 40 basis points to $16.0 \%$ in the first half of 2006, mainly driven by the gross margin reduction.

Our consolidated majority net income was Ps. 1,602 million in the first half of 2006 a decrease of $21.3 \%$ compared to the first half of 2005, mainly driven by the year to date depreciation of the Mexican peso versus the U.S. dollar, compared to an appreciation during the same period in 2005 as applied to our net liabilities position denominated in foreign currency. EPS were Ps. 0.87 (US\$ 0.77 per ADR) computed on the basis of $1,846.5$ million shares outstanding (each ADR represents 10 local shares).

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## CONFERENCE CALL INFORMATION

Our second-quarter 2006 Conference Call will be held on: July 26, 2006, 11:00 A.M. Eastern Time (10:00 A.M. Mexico City Time). To participate in the conference call, please dial: Domestic U.S.: 866-700-7477, Mexico: 001-866-656-5787 and International: 617-213-8840. We invite investors to listen to the live audiocast of the conference call on the Company's website, www.cocacolafemsa.com

If you are unable to participate live, an instant replay of the conference call will be available through August 4, 2006. To listen to the replay, please dial: Domestic U.S.: 888-286-8010 or International: 617-801-6888. Pass code: 98344233.


Coca-Cola FEMSA, S.A. de C.V. produces and distributes Coca-Cola, Sprite, Fanta, Lift and other trademark beverages of The Coca-Cola Company in Mexico (a substantial part of central Mexico, including Mexico City and southeast Mexico), Guatemala (Guatemala City and surrounding areas), Nicaragua (nationwide), Costa Rica (nationwide), Panama (nationwide), Colombia (most of the country), Venezuela (nationwide), Brazil (greater São Paulo, Campiñas, Santos, the state of Mato Grosso do Sul and part of the state of Goias) and Argentina (federal capital of Buenos Aires and surrounding areas), along with bottled water, beer and other beverages in some of these territories. The Company has 30 bottling facilities in Latin America and serves over 1,500,000 retailers in the region. The Coca-Cola Company owns a 39.6\% equity interest in Coca-Cola FEMSA.

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\% \quad \% \quad \%
$$

Figures for the Company's operations in Mexico and its consolidated international operations were prepared in accordance with Mexican generally accepted accounting principles (Mexican GAAP). All figures are expressed in constant Mexican pesos with purchasing power at June 30, 2006. For comparison purposes, 2005 and 2006 figures from the Company's operations have been restated taking into account local inflation of each country with reference to the consumer price index and converted from local currency into Mexican pesos using the official exchange rate at the end of the period published by the local central bank of each country. In addition, all comparisons in this report for the second quarter of 2006, which ended on June 30, 2006, are made against the figures for the comparable period in 2005, unless otherwise noted.

This news release may contain forward-looking statements concerning Coca-Cola FEMSA's future performance and should be considered as good faith estimates by Coca-Cola FEMSA. These forward-looking statements reflect management's expectations and are based upon currently available data. Actual results are subject to future events and uncertainties, many of which are outside Coca-Cola FEMSA's control that could materially impact the Company's actual performance.

References herein to "US\$" are to United States dollars. This news release contains translations of certain Mexican peso amounts into U.S. dollars for the convenience of the reader. These translations should not be construed as representations that Mexican peso amounts actually represent such U.S. dollar amounts or could be converted into U.S. dollars at the rate indicated.
U.S. dollar amounts in this report solely for the convenience of the reader have been translated from Mexican pesos at the noon day buying rate for pesos as published by the Federal Reserve Bank of New York at June 30, 2006, which exchange rate was Ps. 11.2865 to $\$ 1.00$.
$\dot{*} \dot{*}$
(7 pages of tables to follow)

## Consolidated Balance Sheet

Expressed in million of Mexican pesos with purchasing power as of June 30, 2006

| Assets | Jun 06 | Dec 05 |  |
| :--- | ---: | ---: | ---: |
| Current Assets |  |  |  |
| Cash and cash equivalents | Ps. | 3,431 | Ps. |
| Total accounts receivable | 2,087 | 2,201 |  |
| Inventories | 2,595 | 2,684 |  |
| Prepaid expenses and other | 1,232 | 2,258 |  |
| Total current assets | 9,345 | 837 |  |
| Property, plant and equipment |  | 7,980 |  |
| Property, plant and equipment | 33,194 |  |  |
| Accumulated depreciation | $-15,021$ | 32,750 |  |
| Bottles and cases | 1,127 | $-14,530$ |  |
| Total property, plant and equipment, net | 19,300 | 1,079 |  |
| Investment in shares and other | 479 | 19,299 |  |
| Deferred charges, net | 1,355 | 488 |  |
| Intangibles | 40,175 | 1,381 |  |
| Total Assets | $\mathbf{7 0 , 6 5 4}$ | Ps. | $\mathbf{6 8 , 9 3 9}$ |


| Liabilities and Stockholders' Equity | Jun 06 | Dec 05 |  |
| :--- | ---: | ---: | ---: |
| Current Liabilities |  |  |  |
| Short-term bank loans and notes | Ps. | 6,874 | Ps. |
| Interest payable | 330 | 4,513 |  |
| Suppliers | 4,497 | 328 |  |
| Other current liabilities | 3,439 | 4,789 |  |
| Total Current Liabilities | 15,140 | 2,895 |  |
| Long-term bank loans | 14,050 | 12,525 |  |
| Pension plan and seniority premium | 826 | 15,766 |  |
| Other liabilities | 3,705 | 794 |  |
| Total Liabilities | 33,721 | 4,215 |  |
| Stockholders' Equity |  | 33,300 |  |
| Minority interest | 1,146 |  |  |
| Majority interest: |  | 1,249 |  |
| Capital stock | 2,906 |  |  |
| Additional paid in capital | 12,433 | 2,906 |  |
| Retained earnings of prior years | 21,982 | 12,433 |  |
| Net income for the period | 1,602 | 18,705 |  |
| Cumulative results of holding non-monetary assets |  | $-3,136$ | 3,961 |
| Total majority interest | 35,787 | $-3,615$ |  |
| Total stockholders' equity | 36,933 | 34,390 |  |
| Total Liabilities and Equity | $\mathbf{7 0 , 6 5 4}$ | Ps. | $\mathbf{6 8 , 9 3 9}$ |

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## Consolidated Income Statement

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | 2Q 06 | \% Rev | 2Q 05 | \% Rev | $\Delta \%$ | YTD 06 | \% Rev | YTD 05 | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 505.9 |  | 487.0 |  | 3.9\% | 972.1 |  | 924.8 |  | 5.1\% |
| Average price per unit case | 27.38 |  | 27.71 |  | -1.2\% | 27.31 |  | 27.44 |  | -0.5\% |
| Net revenues | 14,061 |  | 13,494 |  | 4.2\% | 26,947 |  | 25,375 |  | 6.2\% |
| Other operating revenues | 47 |  | 86 |  | -45.3\% | 101 |  | 189 |  | -46.6\% |
| Total revenues | 14,108 | 100\% | 13,580 | 100\% | 3.9\% | 27,048 | 100\% | 25,564 | 100\% | 5.8\% |
| Cost of sales | 7,301 | 51.8\% | 6,868 | 50.6\% | 6.3\% | 14,049 | 51.9\% | 13,091 | 51.2\% | 7.3\% |
| Gross profit | 6,807 | 48.2\% | 6,713 | 49.4\% | 1.4\% | 12,999 | 48.1\% | 12,473 | 48.8\% | 4.2\% |
| Operating expenses | 4,428 | 31.4\% | 4,338 | 31.9\% | 2.1\% | 8,669 | 32.1\% | 8,283 | 32.4\% | 4.7\% |
| Operating income | 2,379 | 16.9\% | 2,375 | 17.5\% | 0.2\% | 4,330 | 16.0\% | 4,190 | 16.4\% | 3.3\% |
| Interest expense | 511 |  | 590 |  | -13.4\% | 1,045 |  | 1,164 |  | -10.2\% |
| Interest income | 86 |  | 89 |  | -3.4\% | 159 |  | 153 |  | 3.9\% |
| Interest expense, net | 425 |  | 501 |  | -15.2\% | 886 |  | 1,011 |  | -12.4\% |
| Foreign exchange loss (gain) | 437 |  | (230) |  | -290.0\% | 622 |  | (244) |  | -354.9\% |
| Loss (gain) on monetary position | 32 |  | 24 |  | 33.3\% | (133) |  | (166) |  | -19.9\% |
| Integral cost of financing | 894 |  | 295 |  | 203.1\% | 1,375 |  | 601 |  | 128.8\% |
| Other (income) expenses, net | 188 |  | 125 |  | 50.4\% | 165 |  | 260 |  | -36.5\% |
| Income before taxes | 1,297 |  | 1,955 |  | -33.7\% | 2,790 |  | 3,329 |  | -16.2\% |
| Taxes | 561 |  | 633 |  | -11.4\% | 1,098 |  | 1,252 |  | -12.3\% |
| Consolidated net income | 736 |  | 1,322 |  | -44.3\% | 1,692 |  | 2,077 |  | -18.5\% |
| Majority net income | 681 | 4.8\% | 1,319 | 9.7\% | -48.4\% | 1,602 | 5.9\% | 2,036 | 8.0\% | -21.3\% |
| Minority net income | 55 |  | 3 |  | N.M. | 90 |  | 41 |  | 119.5\% |
| Operating income | 2,379 | 16.9\% | 2,375 | 17.5\% | 0.2\% | 4,330 | 16.0\% | 4,190 | 16.4\% | 3.3\% |
| Depreciation | 355 |  | 337 |  | 5.3\% | 710 |  | 663 |  | 7.1\% |
| Amortization and Other non-cash charges ${ }^{(2)}$ | 358 |  | 304 |  | 17.8\% | 664 |  | 593 |  | 12.0\% |
| EBITDA ${ }^{(3)}$ | 3,092 | 21.9\% | 3,016 | 22.2\% | 2.5\% | 5,704 | 21.1\% | 5,446 | 21.3\% | 4.7\% |
| ${ }^{(1)}$ Except volume and average price per unit case figures. <br> ${ }^{(2)}$ Includes returnable bottle breakage expense. <br> ${ }^{(3)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges. |  |  |  |  |  |  |  |  |  |  |

## Mexican operations

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | 2Q 06 | \% Rev | 2Q 05 | \% Rev | $\Delta \%$ | YTD 06 | \% Rev | YTD 05 | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 289.2 |  | 278.6 |  | 3.8\% | 535.3 |  | 506.3 |  | 5.7\% |
| Average price per unit case | 27.22 |  | 28.05 |  | -3.0\% | 27.24 |  | 27.83 |  | -2.1\% |
| Net revenues | 7,873 |  | 7,815 |  | 0.7\% | 14,584 |  | 14,089 |  | 3.5\% |
| Other operating revenues | 10 |  | 20 |  | -50.0\% | 27 |  | 39 |  | -30.8\% |
| Total revenues | 7,883 | 100.0\% | 7,835 | 100.0\% | 0.6\% | 14,611 | 100.0\% | 14,128 | 100.0\% | 3.4\% |
| Cost of sales | 3,688 | 46.8\% | 3,665 | 46.8\% | 0.6\% | 6,855 | 46.9\% | 6,704 | 47.5\% | 2.3\% |
| Gross profit | 4,195 | 53.2\% | 4,170 | 53.2\% | 0.6\% | 7,756 | 53.1\% | 7,424 | 52.5\% | 4.5\% |
| Operating expenses | 2,409 | 30.6\% | 2,424 | 30.9\% | -0.6\% | 4,686 | 32.1\% | 4,565 | 32.3\% | 2.7\% |
| Operating income | 1,786 | 22.7\% | 1,746 | 22.3\% | 2.3\% | 3,070 | 21.0\% | 2,859 | 20.2\% | 7.4\% |
| Depreciation, Amortization \& Other non-cash charges ${ }^{(2)}$ | 454 | 5.8\% | 369 | 4.7\% | 23.0\% | 840 | 5.7\% | 713 | 5.0\% | 17.8\% |
| EBITDA ${ }^{(3)}$ | 2,240 | 28.4\% | 2,115 | 27.0\% | 5.9\% | 3,910 | 26.8\% | 3,572 | 25.3\% | 9.5\% |

${ }^{(1)}$ Except volume and average price per unit case figures.
${ }^{(2)}$ Includes returnable bottle breakage expense.
${ }^{(3)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges.

## Central American operations

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | 2Q 06 | \% Rev | 2Q 05 | \% Rev | $\Delta \%$ | YTD 06 | \% Rev | YTD 05 | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 30.3 |  | 28.0 |  | 8.2\% | 58.6 |  | 54.1 |  | 8.3\% |
| Average price per unit case | 35.21 |  | 33.54 |  | 5.0\% | 34.59 |  | 34.27 |  | 0.9\% |
| Net revenues | 1,067 |  | 939 |  | 13.6\% | 2,027 |  | 1,854 |  | 9.3\% |
| Other operating revenues | 10 |  | 1 |  | 900.0\% | 20 |  | 2 |  | 900.0\% |
| Total revenues | 1,077 | 100.0\% | 940 | 100.0\% | 14.6\% | 2,047 | 100.0\% | 1,856 | 100.0\% | 10.3\% |
| Cost of sales | 577 | 53.6\% | 479 | 51.0\% | 20.5\% | 1,099 | 53.7\% | 953 | 51.3\% | 15.3\% |
| Gross profit | 500 | 46.4\% | 461 | 49.0\% | 8.5\% | 948 | 46.3\% | 903 | 48.7\% | 5.0\% |
| Operating expenses | 345 | 32.0\% | 337 | 35.9\% | 2.4\% | 673 | 32.9\% | 659 | 35.5\% | 2.1\% |
| Operating income | 155 | 14.4\% | 124 | 13.2\% | 25.0\% | 275 | 13.4\% | 244 | 13.1\% | 12.7\% |
| Depreciation, Amortization \& Other non-cash charges ${ }^{(2)}$ | 59 | 5.5\% | 58 | 6.2\% | 1.7\% | 115 | 5.6\% | 119 | 6.4\% | -3.4\% |
| EBITDA ${ }^{(3)}$ | 214 | 19.9\% | 182 | 19.4\% | 17.6\% | 390 | 19.1\% | 363 | 19.6\% | 7.4\% |

${ }^{(1)}$ Except volume and average price per unit case figures.
${ }^{(2)}$ Includes returnable bottle breakage expense.
${ }^{(3)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges.

## Colombian operations

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | 2Q 06 | \% Rev | 2Q 05 | \% Rev | $\Delta \%$ | YTD 06 | \% Rev | YTD 05 | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 45.3 |  | 44.5 |  | 1.8\% | 87.3 |  | 86.6 |  | 0.8\% |
| Average price per unit case | 24.77 |  | 24.54 |  | 0.9\% | 25.01 |  | 24.55 |  | 1.9\% |
| Net revenues | 1,122 |  | 1,092 |  | 2.7\% | 2,183 |  | 2,126 |  | 2.7\% |
| Other operating revenues | 2 |  | - |  | N.M. | 2 |  | - |  | N.M. |
| Total revenues | 1,124 | 100.0\% | 1,092 | 100.0\% | 2.9\% | 2,185 | 100.0\% | 2,126 | 100.0\% | 2.8\% |
| Cost of sales | 634 | 56.4\% | 611 | 56.0\% | 3.8\% | 1,224 | 56.0\% | 1,184 | 55.7\% | 3.4\% |
| Gross profit | 490 | 43.6\% | 481 | 44.0\% | 1.9\% | 961 | 44.0\% | 942 | 44.3\% | 2.0\% |
| Operating expenses | 379 | 33.7\% | 382 | 35.0\% | -0.8\% | 748 | 34.2\% | 752 | 35.4\% | -0.5\% |
| Operating income | 111 | 9.9\% | 99 | 9.1\% | 12.1\% | 213 | 9.7\% | 190 | 8.9\% | 12.1\% |
| Depreciation, Amortization \& Other non-cash charges ${ }^{(2)}$ | 56 | 5.0\% | 73 | 6.7\% | -23.3\% | 120 | 5.5\% | 141 | 6.6\% | -14.9\% |
| EBITDA ${ }^{(3)}$ | 167 | 14.9\% | 172 | 15.8\% | -2.9\% | 333 | 15.2\% | 331 | 15.6\% | 0.6\% |

${ }^{(1)}$ Except volume and average price per unit case figures.
${ }^{(2)}$ Includes returnable bottle breakage expense.
${ }^{(3)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges.

## Venezuelan operations

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | 2Q 06 | \% Rev | 2Q 05 | \% Rev | $\Delta \%$ | YTD 06 | \% Rev | YTD 05 | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 44.2 |  | 45.3 |  | -2.4\% | 85.2 |  | 85.7 |  | -0.6\% |
| Average price per unit case | 34.14 |  | 31.96 |  | 6.8\% | 33.98 |  | 31.93 |  | 6.4\% |
| Net revenues | 1,509 |  | 1,448 |  | 4.2\% | 2,895 |  | 2,736 |  | 5.8\% |
| Other operating revenues | 4 |  | 1 |  | N.M. | 8 |  | 2 |  | N.M. |
| Total revenues | 1,513 | 100.0\% | 1,449 | 100.0\% | 4.4\% | 2,903 | 100.0\% | 2,738 | 100.0\% | 6.0\% |
| Cost of sales | 932 | 61.6\% | 854 | 58.9\% | 9.1\% | 1,788 | 61.6\% | 1,606 | 58.7\% | 11.3\% |
| Gross profit | 581 | 38.4\% | 595 | 41.1\% | -2.4\% | 1,115 | 38.4\% | 1,132 | 41.3\% | -1.5\% |
| Operating expenses | 559 | 36.9\% | 530 | 36.6\% | 5.5\% | 1,078 | 37.1\% | 988 | 36.1\% | 9.1\% |
| Operating income | 22 | 1.5\% | 65 | 4.5\% | -66.2\% | 37 | 1.3\% | 144 | 5.3\% | -74.3\% |
| Depreciation, Amortization \& Other non-cash charges ${ }^{(2)}$ | 70 | 4.6\% | 69 | 4.8\% | 1.4\% | 142 | 4.9\% | 133 | 4.9\% | 6.8\% |
| EBITDA ${ }^{(3)}$ | 92 | 6.1\% | 134 | 9.2\% | -31.3\% | 179 | 6.2\% | 277 | 10.1\% | -35.4\% |

${ }^{(1)}$ Except volume and average price per unit case figures.
${ }^{(2)}$ Includes returnable bottle breakage expense.
${ }^{(3)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges.

## Argentine operations

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | 2Q 06 | \% Rev | 2Q 05 | \% Rev | $\Delta \%$ | YTD 06 | \% Rev | YTD 05 | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 36.7 |  | 32.1 |  | 14.3\% | 77.7 |  | 71.5 |  | 8.7\% |
| Average price per unit case | 19.16 |  | 19.84 |  | -3.5\% | 19.05 |  | 19.75 |  | -3.5\% |
| Net revenues | 703 |  | 637 |  | 10.4\% | 1,480 |  | 1,412 |  | 4.8\% |
| Other operating revenues | 12 |  | 19 |  | -36.8\% | 23 |  | 58 |  | -60.3\% |
| Total revenues | 715 | 100.0\% | 656 | 100.0\% | 9.0\% | 1,503 | 100.0\% | 1,470 | 100.0\% | 2.2\% |
| Cost of sales | 430 | 60.1\% | 405 | 61.7\% | 6.2\% | 905 | 60.2\% | 907 | 61.7\% | -0.2\% |
| Gross profit | 285 | 39.9\% | 251 | 38.3\% | 13.5\% | 598 | 39.8\% | 563 | 38.3\% | 6.2\% |
| Operating expenses | 206 | 28.8\% | 171 | 26.1\% | 20.5\% | 411 | 27.3\% | 347 | 23.6\% | 18.4\% |
| Operating income | 79 | 11.0\% | 80 | 12.2\% | -1.3\% | 187 | 12.4\% | 216 | 14.7\% | -13.4\% |
| Depreciation, Amortization \& Other non-cash charges ${ }^{(2)}$ | 40 | 5.6\% | 36 | 5.5\% | 11.1\% | 81 | 5.4\% | 71 | 4.8\% | 14.1\% |
| EBITDA ${ }^{(3)}$ | 119 | 16.6\% | 116 | 17.7\% | 2.6\% | 268 | 17.8\% | 287 | 19.5\% | -6.6\% |

${ }^{(1)}$ Except volume and average price per unit case figures.
${ }^{(2)}$ Includes returnable bottle breakage expense.
${ }^{(3)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges.

## Brazilian operations

Expressed in million of Mexican pesos ${ }^{(1)}$ with purchasing power as of June 30, 2006

|  | $2 \mathrm{Q} 06^{(2)}$ | \% Rev | $2 \mathrm{Q} 05{ }^{(3)}$ | \% Rev | $\Delta \%$ | YTD $06{ }^{(2)}$ | \% Rev | YTD $05{ }^{(3)}$ | \% Rev | $\Delta \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales Volume (million unit cases) | 60.2 |  | 58.5 |  | 2.9\% | 128.0 |  | 120.6 |  | 6.1\% |
| Average price per unit case | 26.26 |  | 26.72 |  | -1.7\% | 26.40 |  | 26.19 |  | 0.8\% |
| Net revenues | 1,788 |  | 1,563 |  | 14.4\% | 3,777 |  | 3,158 |  | 19.6\% |
| Other operating revenues | 8 |  | 43 |  | -81.4\% | 22 |  | 88 |  | -75.0\% |
| Total revenues | 1,796 | 100.0\% | 1,606 | 100.0\% | 11.8\% | 3,799 | 100.0\% | 3,246 | 100.0\% | 17.0\% |
| Cost of sales | 1,040 | 57.9\% | 855 | 53.2\% | 21.6\% | 2,178 | 57.3\% | 1,740 | 53.6\% | 25.2\% |
| Gross profit | 756 | 42.1\% | 751 | 46.8\% | 0.7\% | 1,621 | 42.7\% | 1,506 | 46.4\% | 7.6\% |
| Operating expenses | 530 | 29.5\% | 531 | 33.1\% | -0.2\% | 1,073 | 28.2\% | 1,029 | 31.7\% | 4.3\% |
| Operating income | 226 | 12.6\% | 220 | 13.7\% | 2.7\% | 548 | 14.4\% | 477 | 14.7\% | 14.9\% |
| Depreciation, Amortization \& Other non-cash charges ${ }^{(4)}$ | 34 | 1.9\% | 37 | 2.3\% | -8.1\% | 77 | 2.0\% | 79 | 2.4\% | -2.5\% |
| EBITDA ${ }^{(5)}$ | 260 | 14.5\% | 257 | 16.0\% | 1.2\% | 625 | 16.5\% | 556 | 17.1\% | 12.4\% |

${ }^{(1)}$ Except volume and average price per unit case figures.
${ }^{(2)}$ Includes beer results except in sales volume and average price per unit case.
${ }^{(3)}$ Excludes beer results except in other operating revenues, where net proceeds from beer are recorded.
${ }^{(4)}$ Includes returnable bottle breakage expense.
${ }^{(5)}$ EBITDA $=$ Operating Income + Depreciation + Amortization \& Other non-cash charges.

## SELECTED INFORMATION

For the three months ended June 30, 2006 and 2005
Expressed in million of Mexican pesos as of June 30, 2006


VOLUME
Expressed in million unit cases

|  | 2Q 05 |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
|  | CSD | Water | Other | Total |  |
| Mexico | 216.3 | 60.6 | 1.7 | 278.6 |  |
| Central America | 26.2 | 1.2 | 0.6 | 28.0 |  |
| Colombia | 39.1 | 5.3 | 0.1 | 44.5 |  |
| Venezuela | 38.8 | 4.2 | 2.3 | 45.3 |  |
| Brazil | 54.0 | 3.9 | 0.6 | 58.5 |  |
| Argentina | 31.1 | 0.6 | 0.4 | 32.1 |  |
| Total | 405.5 | 75.8 | 5.7 | 487.0 |  |

PACKAGE MIX BY PRESENTATION
Expressed as a Percentage of Total Volume

|  | 2Q 05 |  |  |  |  |
| :--- | ---: | ---: | ---: | :---: | :---: |
|  | Ret | Non-Ret | Fountain | Jug |  |
| Mexico | 26.3 | 56.3 | 1.1 | 16.3 |  |
| Central America | 43.4 | 52.6 | 3.9 | - |  |
| Colombia | 41.0 | 49.7 | 3.3 | 6.1 |  |
| Venezuela | 22.2 | 71.4 | 3.0 | 3.4 |  |
| Brazil | 7.8 | 88.7 | 3.5 | - |  |
| Argentina | 27.5 | 68.9 | 3.6 | - |  |


| 2Q 06 |  |  |  |  |
| ---: | ---: | ---: | :---: | :---: |
| Ret | Non-Ret | Fountain | Jug |  |
| 26.1 | 58.5 | 0.3 | 15.2 |  |
| 35.6 | 60.6 | 3.8 | - |  |
| 37.1 | 54.3 | 3.0 | 5.5 |  |
| 18.1 | 76.4 | 3.3 | 2.2 |  |
| 9.1 | 87.4 | 3.5 | - |  |
| 25.9 | 70.9 | 3.2 | - |  |

For the six months ended June 30, 2006 and 2005

Expressed in million of Mexican pesos as of June 30, 2006


VOLUME
Expressed in million unit cases

|  | YTD 05 |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | CSD | Water | Other | Total |
| Mexico | 398.5 | 104.9 | 2.9 | 506.3 |
| Central America | 50.7 | 2.4 | 1.0 | 54.1 |
| Colombia | 75.8 | 10.7 | 0.1 | 86.6 |
| Venezuela | 73.8 | 7.7 | 4.2 | 85.7 |
| Brazil | 111.1 | 8.4 | 1.1 | 120.6 |
| Argentina | 69.5 | 1.2 | 0.8 | 71.5 |
| Total | 779.4 | 135.3 | 10.1 | 924.8 |


| YTD 06 |  |  |  |  |
| ---: | ---: | ---: | ---: | :---: |
| CSD | Water | Other | Total |  |
| 423.8 | 107.2 | 4.3 | 535.3 |  |
| 52.7 | 2.6 | 3.3 | 58.6 |  |
| 76.6 | 10.6 | 0.1 | 87.3 |  |
| 73.7 | 7.4 | 4.1 | 85.2 |  |
| 117.0 | 9.8 | 1.2 | 128.0 |  |
| 75.5 | 1.1 | 1.1 | 77.7 |  |
| 819.3 | 138.7 | 14.1 | 972.1 |  |

PACKAGE MIX BY PRESENTATION
Expressed as a Percentage of Total Volume

|  | YTD 05 |  |  |  |
| :--- | ---: | ---: | ---: | :---: |
|  | Ret |  | Non-Ret | Fountain |
| Jug |  |  |  |  |
| Mexico | 27.0 | 56.0 | 1.0 | 16.0 |
| Central America | 44.0 | 52.0 | 4.0 | - |
| Colombia | 42.0 | 49.0 | 3.0 | 6.0 |
| Venezuela | 22.0 | 72.0 | 3.0 | 3.0 |
| Brazil | 7.0 | 90.0 | 3.0 | - |
| Argentina | 26.0 | 71.0 | 3.0 | - |

## June 2006 <br> Macroeconomic Information


${ }^{(1)}$ Source: Mexican inflation is published by Banco de México (Mexican Central Bank).
${ }^{(2)}$ Official exchange rates published by the local central bank of each country.


[^0]:    ${ }^{1}$ Revenue growth in Brazil was mainly driven by the inclusion of beer in our income statement.

[^1]:    ${ }^{(1)}$ Net Resources Generated by Operating Activities

