



## Coca-Cola FEMSA announces

Mexico City, Mexico, March 8, 2019 – Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (the “Company”) announces that it held an Extraordinary General Shareholders’ Meeting today, that resolved amendments to Article 25 and Article 26 of the Company’s bylaws.

Prior to the amendments to the articles mentioned above, Series A shareholders appointed 13 Directors, Series D shareholders appointed 5 Directors and Series L shareholders appointed up to 3 Directors. After the amendments, Series A shareholders will be entitled to appoint up to 13 Directors, Series D shareholders will be entitled to appoint up to 5 Directors and there were no modifications to Series L shareholders’ rights, who continue to have the right to appoint up to 3 Directors.

These changes intend to add flexibility to the composition of the Board of Directors of the Company.

### About the company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest Coca-Cola franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 131 brands to a population of more than 290 million. With over 87 thousand employees, the company markets and sells approximately 3.3 billion unit cases through 2 million points of sale a year. Operating 48 manufacturing plants and 297 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Guatemala, Colombia, and Argentina, and nationwide, in Costa Rica, Nicaragua, Panama, Uruguay, and Venezuela. For further information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com)

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