



## Coca-Cola FEMSA announces the filing of its 2017 SEC Annual Report

Mexico City, Mexico – April 18, 2018 –Coca-Cola FEMSA, S.A.B. de C.V. (BMV: KOFL; NYSE: KOF) (“Coca-Cola FEMSA” or the “Company”) has filed its annual report on Form 20-F for the fiscal year ended December 31, 2017 with the U.S. Securities and Exchange Commission.

The report is available on the Investor Relations section of Coca-Cola FEMSA’s website at [www.coca-colafemsa.com](http://www.coca-colafemsa.com).

Through the Investor Relations team, shareholders may receive a hard copy of the report, free of charge, which includes Coca-Cola FEMSA’s audited financial statements.

### About the Company

Stock listing information: Mexican Stock Exchange, Ticker: KOFL | NYSE (ADR), Ticker: KOF | Ratio of KOF L to KOF = 10:1

Coca-Cola FEMSA, S.A.B. de C.V. is the largest franchise bottler in the world by sales volume. The company produces and distributes trademark beverages of The Coca-Cola Company, offering a wide portfolio of 169 brands to more than 381 million consumers daily. With over 100 thousand employees, the company markets and sells approximately 4 billion unit cases through 2.8 million points of sale a year. Operating 64 manufacturing plants and 324 distribution centers, Coca-Cola FEMSA is committed to generating economic, social, and environmental value for all of its stakeholders across the value chain. The company is a member of the Dow Jones Sustainability Emerging Markets Index, Dow Jones Sustainability MILA Pacific Alliance Index, FTSE4Good Emerging Index, and the Mexican Stock Exchange’s IPC and Social Responsibility and Sustainability Indices, among others. Its operations encompass franchise territories in Mexico, Brazil, Colombia, Argentina, and Guatemala and, nationwide, in the Philippines, Venezuela, Nicaragua, Costa Rica, and Panama. For further information, please visit [www.coca-colafemsa.com](http://www.coca-colafemsa.com)

#### For additional information or inquiries contact the Investor Relations team:

- Maria Dyla Castro | [mariadyla.castro@kof.com.mx](mailto:mariadyla.castro@kof.com.mx) | (5255) 1519-5186
- Jorge Collazo | [jorge.collazo@kof.com.mx](mailto:jorge.collazo@kof.com.mx) | (5255) 1519-5218
- Maria Fernanda Garcia | [maria.garciacr@kof.com.mx](mailto:maria.garciacr@kof.com.mx) | (5255) 1519-6240